

Who We Are ..... SGSB's History  
 BUSINESS, TOURISM, ENTREPRENEURSHIP, LEADERSHIP



EDUCATION

**BOND**

Bond University

June

- MOU, Opening of the Quadruple Master Degree program with BU – Bond University at the Gold Coast, Queensland, Australia
- SGSB(Switzerland)+MBS (France)+BU(Australia)



**UD | DBS**

University

August

- MOU, Opening of the Quadruple Master Degree program with DBS – Dubai Business School, Dubai, UAE
- SGSB(Switzerland) + MBS(France) + DBS(UAE)



2020



- May
- MOU Agreement for Foundation of Pre-Bachelor and Dual and Triple Bachelor Degree programs with EduLIFE, Vietnam
  - SGSB(Switzerland)+MBS (France)

2020



2020



- July
- MOU, Opening of the Quadruple Master Degree program with SDSU - San Diego University, USA
  - SGSB(Switzerland)+MBS (France) + SDSU(USA)

2020



2020



- September
- MOU, Opening of the Quadruple Master Degree program with UON, University of Northampton
  - SGSB(Switzerland)+MBS (France) + UON(UK)



- 2020
- October
- MOU, Opening of the Quadruple Master Degree program with UCLA – The University of California at Los Angeles, Los Angeles, USA
  - SGSB(Switzerland)+MBS (France)+UCLA(USA)

**GTD**

- December
- Internship Agreement with GTD, System & Software Engineering Barcelona, Madrid in Spain

Europe's most relevant Software and Systems Engineering companies in the sectors of Security and Defence, Aeronautics, Space, Utilities and Public Administration.



2020

**SILC**

- MOU, Opening of the Quadruple Master Degree program with SILC, Sydney Institute of Language and Commerce at Shanghai, CHINA
- SGSB(Switzerland) +MBS(France) + SILC(China)

November 2020



上海大学悉尼工商学院  
 Sydney Institute of Language and Commerce

September 2020



- Triple Degree Graduation Ceremony in Switzerland and Paris, France



Unique Triple Degree Education



Ecole Supérieure de Commerce et de Marketing

**ISTEC**

Paris, France

March

- MOU, Opening of the Triple Doctorate Degree program with Executive DBA degree
- DBA, PH.D. from SGSB Business School and EDBA from ISTE, C
- ISTEC School of Management and Marketing

**UPEC**

Paris, French Public University

September

- MOU, Opening of the Triple Executive MBA (EMBA) degree program with the French Public University
- For the market to Switzerland, and Europe
- For the market to Korea and Asian countries.
- MBA, EMBA from SGSB Business School

2021

**UTT**

French Public University

September

- Established the First Service MOU Agreement of Executive MBA(EMBA) degree program
- For the market to Switzerland, and Europe, Korea and Asian countries
- University of Technology of Troyes

2022

2022



UNIVERSITÉ PARIS-EST CRÉTEIL VAL DE MARNE



Paris 12 Val de Marne University  
 University Paris-Est Créteil



University of Technology of Troyes  
 Université de Technologie de Troyes; UTT

**SGSB #2**

For Career Opportunities

