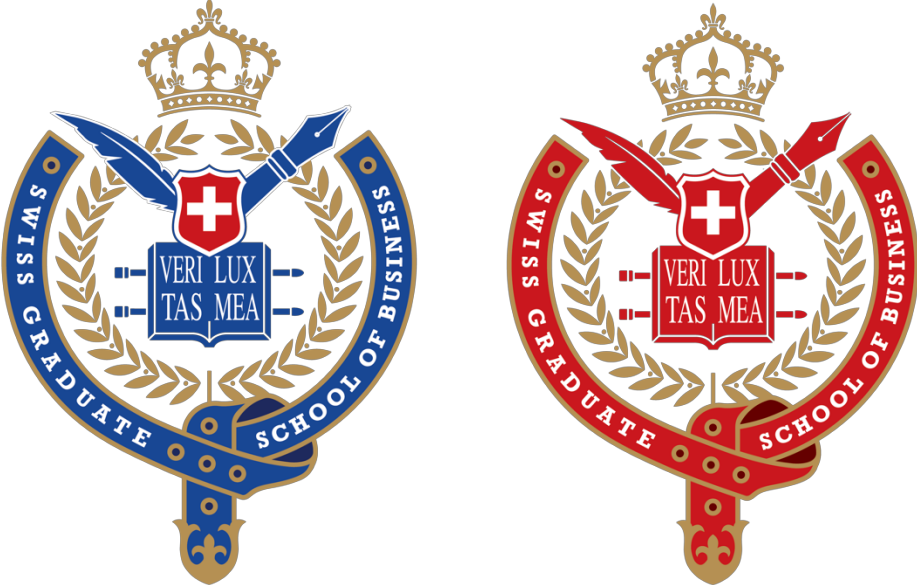



Swiss Graduate School of Business

SGSB Business School

Institute Name	Swiss Graduate School of Business (SGSB Business School)
School Logo	
	<p>Bachelors, BBAs, Executive BBAs, Masters, MBAs, Executive MBAs of the SGSB, Swiss Graduate School of Business preserves contacts and collaborations overseas and have partnerships for several triple degree options currently up to 15 leading Business Schools and prestigious Universities in the world.</p> <p>As one of the leading business schools in Switzerland to obtain your qualified Dual and Triple degree, it is important to us to be anchored internationally.</p> <p>Our partnership agreements comprise student and faculty exchanges, triple degree programmes, Executive Program, Advanced Management Program, Executive certificates and other academic cooperation on a broad spectrum.</p> <p>A partnership agreement for a comprehensive management exchange program was signed between the SGSB, Swiss Graduate School of Business allows students to uniquely earn with highly time-efficient and cost-effective outcomes for your Triple degree of Bachelors, BBAs, Masters, MBAs in two or three Business Schools, in two or three countries, across continents,</p>
<p>SGSB Who We Are</p>	<p>Swiss Graduate School of Business (SGSB) is an academic institute as the Faculty of Social Sciences and Business & Management, originally established in 1996 as the School of Industrial and Business Studies.</p> <p>SGSB offers an international learning experience and earning the most time-efficient and cost-effective degree such as Dual, Triple and Quadruple degrees throughout global partner business schools and universities.</p>

	<p>The Business School offers undergraduate, postgraduate and PhD degree programs, as well as non-degree executive education for individuals and companies. Its MBA program, known as the Warwick MBA, is offered as a one-year Full-Time program, an Executive MBA and by Distance Learning (blended learning).</p> <p>Swiss Graduate School of Business (SGSB) campus is sited on the border of the lake Lemman in Vevey, the canton Vaud,</p>
<p>Vevey Where We Are</p>	<p>Swiss Graduate School of Business (SGSB) campus is sited on the border of the lake Lemman in Vevey, called the Swiss Riviera, the canton Vaud,</p> <ul style="list-style-type: none"> • Vevey is a town in South Switzerland in the canton of Vaud, on the north shore of Lake Geneva, called Lake Lemman, between Lausanne and Montreux. It is part of the French-speaking area of Switzerland. • Vevey is home to the world headquarters of the international food and beverage company Nestlé, founded here in 1867. Milk chocolate was invented in Vevey by Daniel Peter in 1875, with the aid of Henri Nestlé. <ul style="list-style-type: none"> ➤ https://www.youtube.com/watch?v=rPI-geZeXKQ ➤ http://storage.nestle.com/broll/nestle-hq-vevey-switzerland.mp4  <ul style="list-style-type: none"> • Charlie Chaplin, the residence of British American actor and comedian was in Vevey, where he lived 25 years from 1952 until his death in 1977. <ul style="list-style-type: none"> ➤ https://www.region-du-leman.ch/en/P974/charlie-chaplin-statue ➤ https://www.youtube.com/watch?v=ggmfDpUV8JE ➤ https://www.youtube.com/watch?v=Nwv_fnHeVvE ➤ https://www.youtube.com/watch?v=BiNIyD1_Svs



- Lavaux, Vineyard Terraces, stretching for about 30 km along the south-facing northern shores of Lake Geneva from the Chateau de Chillon to the eastern outskirts between Lausanne and Vevey in the Vaud region, cover the lower slopes of the mountainside between the villages and the lake. Although there is some evidence that vines were grown in the area in Roman times, the present vine terraces can be traced back to the 11th century, when Benedictine and Cistercian monasteries controlled the area. It is an outstanding example of a

centuries-long interaction between people and their environment, developed to optimize local resources so as to produce a highly valued wine that has always been important to the economy.

- <https://whc.unesco.org/en/list/1243/video/>
- https://www.youtube.com/watch?v=II0VCref6CA&feature=emb_rel_end



Logo Symbols

- Crown
- Feather
- Pen

	<ul style="list-style-type: none"> • Shield • Swiss National Flag • Open Book • Tied Belt • VERI TAS LUX MEA
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Type	Swiss Private Business School
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Motto	Start Doing >> Progressive Education with Commitment to Excellence in Teaching and Learning VERI TAS LUX MEA
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Slogan	Committed to Excellence
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Missions	
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Values	
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Aims	
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Established	1996
	The beginning of History Starts with Tourism Sector > Meetings, Incentives, Conferencing, Exhibitions (MICE) Sector > Mass-Media & Communication Sector > Trade & Business Sector > Higher Education of Business & Management Sector with the business and local communities

	Dr. Johnny KIM
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	Dean Position since 2020
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<p>Academic Dean</p>	<ul style="list-style-type: none"> • Educational Background: Holding Degrees of PhD, DBA, EMBA, MBA, MSc, MA, BBA, BA, and Advanced Management Program, various Executive Certificate Program from well-known universities around the world • Professional Experience over 35 years, including 15 years in the Education Field. 
<p>Exchange Degree programmes</p>	<ul style="list-style-type: none"> • Dual Doctorate/DBA+PhD • Dual, Triple, Quadruple Master/MBA • Dual, Triple, Quadruple Bachelor/BBA
<p>Degree Programmes</p>	<p>Postgraduate Program</p> <ul style="list-style-type: none"> • PhD • DBA <p>Graduate Program</p> <ul style="list-style-type: none"> • EMBA • MBA • MSc • Foundation Master (Pre-Master) <p>Undergraduate Program</p> <ul style="list-style-type: none"> • EBBA • BBA • BSc • Foundation Bachelor (Pre-Bachelor)
<p>Professional Programmes</p>	<ul style="list-style-type: none"> • Executive Certificate Program (ECP) • Advanced Management Program (AMP)
<p>School Extracurricular Activities</p>	<ul style="list-style-type: none"> • Asia Study Tour • Europe Seminar Tour • Nationwide Industry Visits • Nationwide Swiss Alps Tour • Winter Ski Tour • Summer BBQ Weekends
	<ul style="list-style-type: none"> • International Tourism Management; • Entrepreneurship; • Business Strategy;

Specializations

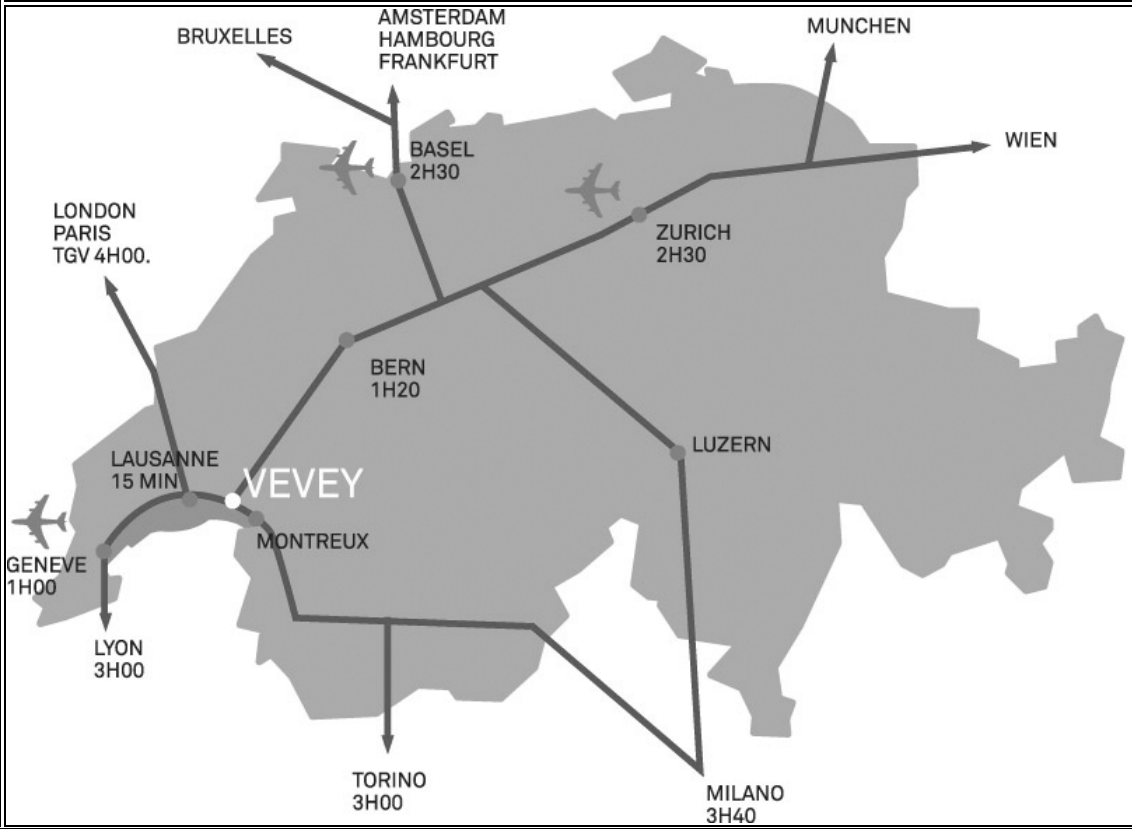
- Innovation and Leadership;
- Global Marketing;
- Project Management;
- Event Management
- International Relations

Swiss Graduate School of Business (SGSB) is Particularly Specialized in Providing Business and Management Education with Emphasis on Tourism Management, Entrepreneurship, Project Management; Event Management, International Relations and Innovation & Leadership

Where We Are Location

Vevey, Canton Vaud, Sothern Part of Switzerland

- 150 minutes, ~Km from Zurich Airport
- 80 minutes, ~Km from Bern, Swiss capital
- 60 minutes, ~km from Geneva Airport by car
- 15 minutes, ~Km from Lausanne by car
- 10 minutes, ~Km from Montreux by car



<p>Degree Partnership & Global Network</p>	<p>SGSB was appointed the representative of the Business School Foundation for Switzerland for 15 leading Universities and Business Schools worldwide</p>
<p>Contact</p>	<p>Information: > info@sgsb.swiss Academic Programs: > postgraduate@sgsb.swiss > graduate@sgsb.swiss > undergraduate@sgsb.swiss Degree Program Consulting: > dean@sgsb.swiss</p>
<p>Website</p>	<p>http://www.sgsb.swiss</p>