





Leading Tourism, Entrepreneurship and Leadership 🔵 🌑 🔵 The Chronicle of Higher Education

Your Future Career with SGSB Business School December





■ Inauguration of Higher **Education Institute** Foundation - approval for reconstitution the SGSB Swiss Graduate School of Business, Switzerland



SWISS GRADUATE SCHOOL OF BUSINESS

2018

September

2019

2019



MBS Business School



■ Inauguration of

2019



December •

■ MOU, Opening of the Quadruple Master Degree program with Florida International University (FIU), Miami, AZII

SGSB(Switzerland)+MBS (France)+FIU(USA)



■ MOU Agreement for **Exchanging Advanced** Management Program Certificate with MBS -Medecis Business School, Paris, France



Management to Start-Up Trading Business, and Merging 'SBCG - Swiss Business Consulting Group' in Switzerland

SWISS BUSINESS CONSULTING GROUP



Who We Are – SGSB's History



ARU

● ● ■ The Chronicle of Higher Education Leading Tourism, Entrepreneurship and Leadership

February Academic Dean □ Appointment of Prof.Dr.Johnny KIM as the Head of Faculty, and new Academic Program Dean of SGSB - Swiss Graduate School of Business, Switzerland

University

Anglia Ruskin

Cambridge & Chelmsford

March ■ MOU, Opening of the Quadruple Master Degree program with ARU, Anglia Ruskin University in UK

SGSB(Switzerland)+MBS (France)+ARU(UK).





2020

Opening the First Intensive Dual Doctorate program for DBA and Ph.D. in **Business**

Administration ☐ Restructured the Intensive Higher degree program for DBA (6 semesters, 2 years), and PhD (8 semesters, 3 years) in Business

2020



McGill April ■ MOU, Opening of the Quadruple Master Degree program with McGill University, Canada □ SGSB(Switzerland)+MBS

(France)+McGill(Canada)

2020







