



The Journey to Excellence

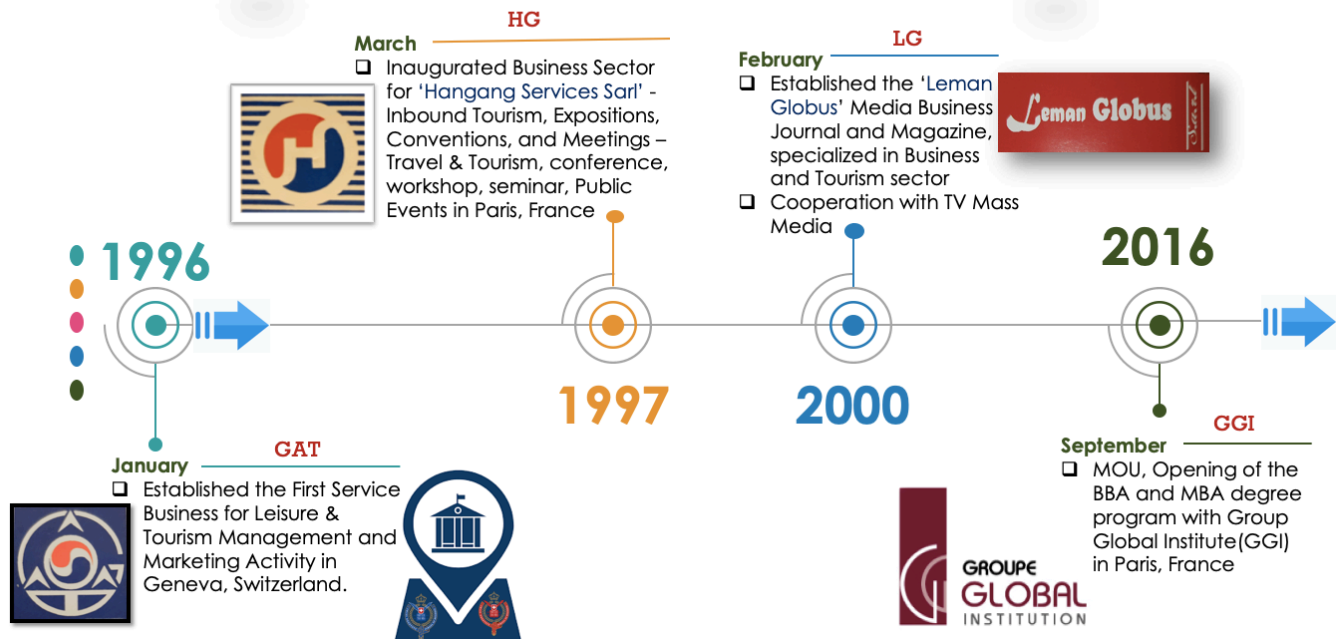


Who We Are – SGSB's History



Leading Tourism, Entrepreneurship and Leadership

The Chronicle of Higher Education





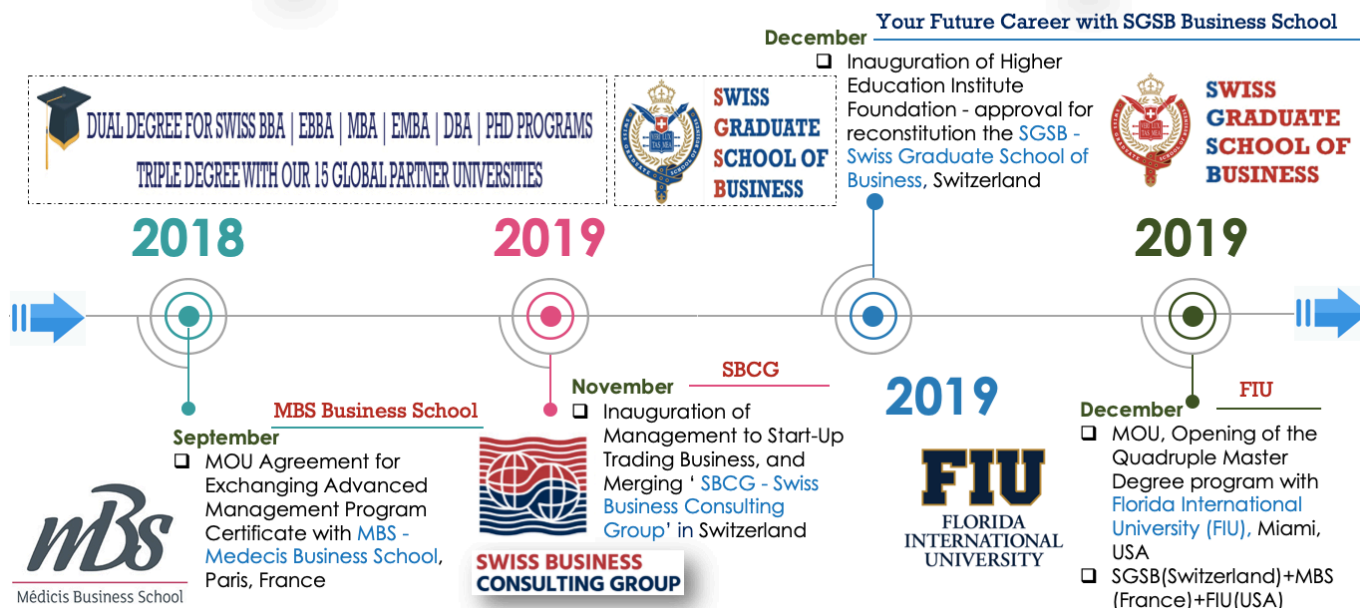
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Your Future Career with SGSB Business School





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The Chronicle of Higher Education

February Academic Dean

- Appointment of Prof. Dr. Johnny KIM as the Head of Faculty, and new Academic Program Dean of SGSB – Swiss Graduate School of Business, Switzerland



2020

2020



March

- Restructured the Intensive Higher degree program for DBA (6 semesters, 2 years), and PhD (8 semesters, 3 years) in Business Administration

- Opening the First Intensive Dual Doctorate program for DBA and Ph.D. in Business Administration



Anglia Ruskin University

Cambridge & Chelmsford

2020



McGill UNIVERSITY

March

ARU

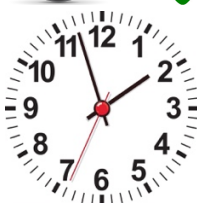
- MOU, Opening of the Quadruple Master Degree program with ARU, Anglia Ruskin University in UK
- SGSB(Switzerland)+MBS (France)+ARU(UK).

2020

April

McGill

- MOU, Opening of the Quadruple Master Degree program with McGill University, Canada
- SGSB(Switzerland)+MBS (France)+McGill(Canada)





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June

- MOU, Opening of the Quadruple Master Degree program with BU – Bond University at the Gold Coast, Queensland, Australia
- SGSB(Switzerland)+MBS(France)+BU(Australia)



August

UD | DBS

- MOU, Opening of the Quadruple Master Degree program with DBS – Dubai Business School, Dubai, UAE
- SGSB(Switzerland)+MBS(France)+DBS(UAE)

2020



May

- MOU Agreement for Foundation of Pre-Bachelor and Dual and Triple Bachelor Degree programs with EduLIFE, Vietnam
- SGSB(Switzerland)+MBS(France)

2020



July

SDSU

- MOU, Opening of the Quadruple Master Degree program with SDSU - San Diego University, USA
- SGSB(Switzerland)+MBS(France)+SDSU(USA)

2020



September

UON

- MOU, Opening of the Quadruple Master Degree program with UON, University of Northampton
- SGSB(Switzerland)+MBS(France)+UON(UK)

2020





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UCIrvine

THE PAUL MERAGE
SCHOOL OF BUSINESS

UCLA

Anderson
School of Management

University of
California
Anderson
+
Paul Merage

- MOU, Opening of the Quadruple Master Degree program with UCLA – The University of California at Los Angeles, Los Angeles, USA
- SGSB(Switzerland)+MBS (France)+UCLA(USA)

2020
October



SILC



- MOU, Opening of the Quadruple Master Degree program with SILC, Sydney Institute of Language and Commerce at Shanghai, CHINA
- SGSB(Switzerland)+MBS (France)+SILC (China)

November
2020

SHANGHAI University
SILC Business School (SILC)



SYSTEM &
SOFTWARE
ENGINEERING



2020

December

GTD

- Internship Agreement with GTD, System & Software Engineering Barcelona, Madrid in Spain

GTD - Europe's most relevant Software and Systems Engineering companies in the sectors of Security and Defence, Aeronautics, Space, Utilities and Public Administration.

2021



THE Secret
History of
THE Future

September
&
December

First Triple-Degree
Commencement

- Dual & Triple Degree Graduation Ceremony In Vevey, Switzerland and Paris, France



SWISS
GRADUATE
SCHOOL OF
BUSINESS



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