



**SWISS
GRADUATE
SCHOOL OF
BUSINESS**



UNDERGRADUATE | BACHELOR



SWISS 2=DUAL DEGREES PROGRAM



**Swiss
Graduate
School of
Business**



**Overview of Study Program
About**

1 + 1 = 2 Double Degree

Swiss 2= Dual Bachelor | BBA | BA | BSc Degrees

With Double Majors & Specialized Two Certificates





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Program	Undergraduate Bachelor BBA BA BSc
Program Name	Swiss 2= Dual Bachelor BBA BA BSc Degrees
	With Double Majors And Specialized 2 Certificates
<p>A Sure Path To Success</p> <ul style="list-style-type: none"> • LEARN FROM TOP BUSINESS LEADERS <ul style="list-style-type: none"> ➤ Learn from leading professionals and academics, and benefit from the close networks that IE University has with the global business world. • GAIN A GLOBAL OUTLOOK <ul style="list-style-type: none"> ➤ On campus, you will be immersed in a truly diverse community, with world-renowned faculty who inspire students to consider new perspectives. • MAKE THINGS HAPPEN <ul style="list-style-type: none"> ➤ With our entrepreneurial spirit and state-of-the-art facilities, this is the ideal place to explore your business ideas and achieve your educational success. • INNOVATIVE LEARNING ENVIRONMENT <ul style="list-style-type: none"> ➤ Our innovative learning environment multiple extracurricular activities will help you develop skills you need to lead companies and organizations with a lot of fun and joy. <p style="text-align: center;">The Bachelor in Business Administration</p> <p style="text-align: center;">SWISS 1+1=2=DUAL DEGREEs PROGRAM</p> <ul style="list-style-type: none"> ❖ An innovative and international program that will help you develop the business and management competencies you need to have a successful career either in multinational corporations or starting your own company. 	
Learning Period (3-Semester Per Year)	<ul style="list-style-type: none"> • Intensive 6 Semesters / 2 Years
	<ul style="list-style-type: none"> • Year 1 <ul style="list-style-type: none"> ➤ 3-Semester : Fall Semester + Spring Semester + Summer Semester • Year 2 <ul style="list-style-type: none"> ➤ 3-Semester : Fall Semester + Spring Semester + Summer Semester
	1) October to January - Fall Semester : 30 ECTS + E/A
	2) February to May - Spring Semester : 30 ECTS +E/A
	3) June to August - Summer Semester : 30 ECTS + E/A
	<ul style="list-style-type: none"> • September: Graduation Ceremony
<ul style="list-style-type: none"> • In conformity with the Bologna Process, the Undergraduate Bachelor's degree program worth 180 ECTS Credits last six semesters (= two semesters per year in three years of full-time study, or three semesters per year in two years of full-time study) and is intended to provide a basic academic foundation. • Students can only undertake a MBA MA MSc Graduate Master's degree program if they have successfully completed this degree. 	
	1) BBA Single Degree : 180 ECTS (Including Valued ECTS Credits from Extracurricular Activities)



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<p>ECTS Credits (ECTS: European Credit Transfer and System)</p> <p>Earn 6 Qualifications</p> <ul style="list-style-type: none"> ○ 3 Degree Diplomas ○ 3 Certificates 	<ol style="list-style-type: none"> 2) BSc/BA Dual Major Degree : + 60 ECTS (including Valued ECTS Credits from Extracurricular Activities) 3) BSc/BA Dual Major : + 30 ECTS (including Valued ECTS Credits from Extracurricular Activities) 4) Specialized Certificate : 15 ECTS (Asia Study Tour, Seminar, Technical Industry Visits) 5) Specialized Certificate : 10 ECTS (Europe Culture Tours, Lecture & Seminar, Technical Industry Visits) 6) Specialized Certificate : 10 ECTS (Swiss AMP – Advanced Management Program Seminar, Technical Industry Visits) 7) Multiple Extracurricular Activities During 3 Semesters / One Year : Maximum 30 ECTS 8) Thesis, Capstone Project : 15 ECTS
<p>Swiss 2=Dual BBA Double Bachelor Degree Program ECTS Credits</p>	<ul style="list-style-type: none"> ❖ Dual degree students benefit from a unique experience without moving away from your school and graduate with two Bachelor's degrees. ➤ Undergraduate 240 ECTS (Swiss 2=Dual BBA, Double Bachelor Degree Program) <ul style="list-style-type: none"> • 180 ECTS + 60 ECTS = 240 ECTS • Included Thesis, Capstone Project and Accepted by ECTS Credits from the Valued E/A Extracurricular Activities ➤ Undergraduate 180 ECTS (Swiss Single BBA Bachelor Degree Program) <ul style="list-style-type: none"> • 30 ECTS x 6 Semesters = 180 ECTS • Included Thesis, Capstone Project and Accepted by ECTS Credits from the Valued E/A Extracurricular Activities • aaa
<p>Learning Hours/Days</p>	<ul style="list-style-type: none"> • 3 ~ 5 days per week with Assignments: Monday to Friday
<p>Program Starts (Semester Begins)</p>	<ul style="list-style-type: none"> • Fall Semester : October Year 1 • Spring Semester : February Year 1 • Summer Semester : June Year 1 • Fall Semester : October Year 2 • Spring Semester : February Year 2 • Summer Semester : June Year 2 <div style="display: flex; justify-content: space-around; align-items: center;">   <div style="text-align: center;"> <p>Swiss Graduate School of Business</p> </div>   </div>



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<p>Program Ends (Semester Closes)</p>	<ul style="list-style-type: none"> • Fall Semester : January • Spring Semester : May • Summer Semester : August
<p>Admission for Transfer Students</p>	<ul style="list-style-type: none"> • Credits earned for relevant courses completed from other business schools, can be examined for transfer into one of our programs. • No need to submit letters of recommendation. • Need to submit transcripts from the previous school to evaluate for transfer credits and courses. • Join Year 2 : Accepted Valid Credits of Max. 60 ECTS • Join Year 3 : Accepted Valid Credits of Max. 90 ECTS
<p>Awards (Degree Diploma & Certificates)</p>	<ul style="list-style-type: none"> • Depending on the faculty and degree program, you will be awarded one of the following degrees: Bachelor of Business Administration, Bachelor of Arts, Bachelor of Science • 1. Swiss BBA, Bachelor of Business Administration Degree Diploma • 2. Swiss BBA or BSc, Bachelor of Sciences Degree Diploma • 3. BBA or BSc, Bachelor of Sciences Degree Diploma from the Sister University (=Partner Business School in Paris, France) • (1) Awards a Specialized Certificate After Asia Study Tours & Seminar, T/Visits • (2) Awards a Specialized Certificate After Europe Culture Tours & Lecture, Seminar, T/Visits • (3) Awards an Advance Management Program Certificate
<p>Degree Awarding Institutes</p>	<ul style="list-style-type: none"> • Double BBA Bachelor Degree by Switzerland SGSB, Swiss Graduate School of Business www.sgsb.swiss • Upon successful completion of the study program students receive an international private undergraduate certificate and degree awarded by the Business School's headquarter in Vevey, Switzerland and Paris, France, based on the recommendation of the faculty of the local campuses where credits were earned.
<p>Learning Location and Methods</p>	<ul style="list-style-type: none"> • Weekly In-Class, Vevey, Switzerland • Weekly In-Class & Seminar / Workshop, Partner University • On-line • Distance Learning • Case-Study • Assignments



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	<ul style="list-style-type: none"> • Presentation, Discussion • Business Project • Seminar • Industry Visits / Company & Factory Visits in Switzerland, Paris, France and Asian countries • Extracurricular Activities (City-Break Tour, Study Tour, Culture Tour, Ski-Trip, Swiss Excursions)
Language	<ul style="list-style-type: none"> • English
<p style="text-align: center;">Extracurricular Activities Mandatory School Activities And Fees</p>	<p>YEAR 1</p> <ul style="list-style-type: none"> • Asia Study Tours & Seminar, which represents a valuable professional experience for your CV at the same time. Asia Study Tour is a great way to gain ECTS credits towards your degree, experience new cultures and gain a competitive edge before you graduate. <ul style="list-style-type: none"> ○ Mandatory Extracurricular Activities* ○ Memo: Visit to See the Breakdown of Tuition Fees and other Fees
	<p>YEAR 1</p> <ul style="list-style-type: none"> • Europe Culture/Study Tour & Seminar, which represents a valuable professional experience for your CV at the same time. <ul style="list-style-type: none"> ○ Mandatory Extracurricular Activities* ○ Memo: Visit to See the Breakdown of Tuition Fees and other Fees
	<p>YEAR 1</p> <ul style="list-style-type: none"> • Swiss 1+1=2 Dual BBA Experience <ul style="list-style-type: none"> ○ Fall Semester Orientation, Welcome Ceremony ○ Prior to the start of the academic year, this Welcome Program orientation week helps international students enrolled in SGSB in Switzerland discover the Undergraduate BBA program content and teaching methods, academic requirements and available learning support and various multiple Extracurricular Activities.
	<p>YEAR 1</p> <ul style="list-style-type: none"> • Extracurricular Activities: Fall Semester <ul style="list-style-type: none"> ○ Weekend City-Break #1, Out-door Class Activity Credits ○ Weekend City-Break #2, Out-door Class Activity Credits ○ Weekend X-Mas Market #3, Out-door Class Activity Credits ○ Weekend 3-Day Ski-Leisure #4, Out-door Class Activity Credits
	<p>YEAR 1</p> <ul style="list-style-type: none"> • Swiss 1+1=2 Dual BBA Experience <ul style="list-style-type: none"> ○ Fall Semester Closing Ceremony
<p>YEAR 1</p>	



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- Extracurricular Activities: **Spring Semester**
 - Weekend City-Break #5, Out-door Class Activity Credits
 - Weekend City-Break #6 Out-door Class Activity Credits

YEAR 1

- Swiss Seminar & Technical Visits, Leisure & Excursion (July) : Will be issued a ECTS Credits points Certificate
- Fee: Free for Students from SGSB Swiss Campus
- Campus: Swiss SGSB Business School
- Credits : Value as 10 ECTS

YEAR 2

- Asia Study Tours & Seminar, which represents a valuable professional experience for your CV at the same time. Asia Study Tour is a great way to gain ECTS credits towards your degree, experience new cultures and gain a competitive edge before you graduate.
 - **Mandatory Extracurricular Activities***
 - Memo: Visit to See the Breakdown of Tuition Fees and other Fees

YEAR 2

- Europe Culture/Study Tour & Seminar, which represents a valuable professional experience for your CV at the same time.
 - **Mandatory Extracurricular Activities***
 - Memo: Visit to See the Breakdown of Tuition Fees and other Fees

YEAR 2

- Swiss 1+1=2 Dual BBA Experience
 - Fall Semester Orientation, Welcome Ceremony

YEAR 2

- Extracurricular Activities: **Fall Semester**
 - Weekend City-Break #7, Out-door Class Activity Credits
 - Weekend City-Break #8, Out-door Class Activity Credits
 - Weekend X-Mas Market #9, Out-door Class Activity Credits
 - Weekend 3-Day Ski-Leisure #10, Out-door Class Activity Credits

YEAR 2

- Swiss 1+1=2 Dual BBA Experience
 - Fall Semester Closing Ceremony

YEAR 2

- Extracurricular Activities: **Spring Semester**
 - Weekend City-Break #11, Out-door Class Activity Credits

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	<ul style="list-style-type: none"> Weekend City-Break #12 Out-door Class Activity Credits
	<p>YEAR 2</p> <ul style="list-style-type: none"> Swiss Seminar & Technical Visits, Leisure & Excursion (July) : Will be issued a ECTS Credits points Certificate Fee: Free for Students from SGSB Swiss Campus Campus: Swiss SGSB Business School Credits : Value as 10 ECTS
<p>Tuition Fees 1+1 = 2 BBA Degree</p>	<ul style="list-style-type: none"> CHF.10,000 : Fall Semester
	<ul style="list-style-type: none"> CHF.10,000 : Spring Semester
	<ul style="list-style-type: none"> CHF.10,000 : Summer Semester
	<ul style="list-style-type: none"> CHF.30,000 : Total Tuition Fees For 1 Year / 3 Semesters
	<ul style="list-style-type: none"> CHF.60,000 : Grand Total Tuition Fees For 2 Years / 6 Semesters (2=Dual Degrees Fees)
<p>Tuition Fees Tuition Fees for Continuing program students</p> <p>1+1 = 2 BBA Degree & 1=1 = 2 MBA Degree</p>	<ul style="list-style-type: none"> CHF.8,500 : Per Semester X 6 Semesters (intensively 2 Years of Learning Period) Swiss Dual BBA Program Tuition Fees for Continuing program students for <Swiss 2=Dual BBA and Swiss 2=Dual MBA = 4 Degree>; CHF.8,500 X 6 Semester = CHF.51,000 (Instead of CHF.60,000) for Double BBA Degree and CHF.8,500 X 3 Semester = CHF.25,500 (Instead of CHF.30,000 for Double MBA Degree) ❖ Totally CHF.51,000 + CHF.25,500 = CHF.76,500 for 1+1=2 BBA and 1+1=2 MBA Degree instead of CHF.90,000
<p>Application Fee (Non-Refundable Fee)</p>	<ul style="list-style-type: none"> CHF.200 (Not Refundable) Will be registered in Switzerland and Paris, France
<p>Admission Fee (Enroll-Fee)</p>	<ul style="list-style-type: none"> CHF.2,000 (*Refundable 100% if Applied Visa is refused) Will be enrolled in Switzerland and France at the same time
<p>Scholarships</p>	<ul style="list-style-type: none"> Students who would otherwise be eligible for such financial support should contact the school's admissions department for further information about the availability of scholarships offered by the school's academic council and the availability of student loans offered by local banks. Program fees are subject to an annual review and consist of matriculation fees for matriculation services offered by the school's headquarters, and tuition fees for tuition services offered by the local campuses.
<p>Required Documents (Please send by post letter and attach the scanned files into an</p>	<p>1) Resume / Curriculum Vitae (CV) (Incl. Academic Career & Professional Background – relevant working experience if any activities)</p>



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e-m@il)	<ol style="list-style-type: none"> 2) Motivation Letter / Essay (Emphasizing your viewpoint on your career future, what makes you desire to study business and your targets and proficiency) 3) ID - Passport copy. 4) Passport size color Portrait photograph 5) Foreign official High School degrees Diploma –Prepare to be certified by a legal Authority, with translation in English and obtain public Notary seals. (No need transcripts in detail) 6) References (Professors, Parents) 7) 1 or 2 Recommendation letters 8) International applicants who studied a non-English speaking school – Required an English Proficiency Test (Attach your Proof) - If English is not your first language, you need to provide the results of an English proficiency test such as an internet-based Test of English as a Foreign Language (TOEFL IBT) or International English Language Testing System (IELTS) taken no longer than 2 years prior to the application. 9) Your application for applying the SGSB Scholarship Program will be valid and seriously accepted only written confirmation with your parents - full name, e-mail, telephone number and signatures for their son or daughter.
Application Deadlines	<ul style="list-style-type: none"> • Fall Semester Intake : October <ol style="list-style-type: none"> 1) 1st week September 2) 2nd week September 3) 3rd week September
	<ul style="list-style-type: none"> • Spring Semester Intake : February <ol style="list-style-type: none"> 1) 1st week January 2) 2nd week January 3) 3rd week January
	<ul style="list-style-type: none"> • Summer Semester Intake : June <ol style="list-style-type: none"> 1) 1st week May 2) 2nd week May 3) 3rd week May
Studying 15 Majors	<ul style="list-style-type: none"> ❖ You may select 1+1=2 Double BBA Majors when you graduate, you earn your double major, dual degree diploma without having charged extra fees.
	<ul style="list-style-type: none"> • Leadership & Innovation
	<ul style="list-style-type: none"> • International Marketing
	<ul style="list-style-type: none"> • Business Administration
	<ul style="list-style-type: none"> • Finance & Banking
	<ul style="list-style-type: none"> • Entrepreneurship
	<ul style="list-style-type: none"> • Project Management • Strategic Management



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	<ul style="list-style-type: none"> • Family & Small Business • International Relations • HRM, Human Resources Management • International Business & Global Management • International Tourism, Leisure & Hospitality Management • Public Relations • International Event Management
Send Documents to	<ul style="list-style-type: none"> • Contact to Bachelor / Undergraduate Department : ➤ undergraduate@sgsb.swiss
Confirmation to	<ul style="list-style-type: none"> • Directly to an Applicant and/or Parents
Fall Semester 2020	<ul style="list-style-type: none"> • October 5, 2020 ~ December 11, 2020 and January 4, 2021 ~ January 22, 2021 (Includes 3 weeks Christmas Vacation and New Year Holidays) (Includes 1 week vacation from January 23, 2021 ~ January 31, 2021)
Spring Semester 2021	<ul style="list-style-type: none"> • February 1, 2021 ~ April 16, 2021 and May 3, 2021 ~ May 14, 2021 (Includes 2 weeks Extracurricular Activity – Asia Study Tours for 2 weeks from April 19 ~ April 30, 2021) and (Includes 2 weeks Holiday from May 15, 2021 – May 31, 2021 > Europe Culture Study Tour & Seminar) and (Includes 1 week Holiday from June 1, 2021 ~ June 5, 2021)
Summer Semester 2021	<ul style="list-style-type: none"> • June 7, 2021 - July 22, 2021 (Includes 1 week Holiday from July 5, 2021 ~ July 9, 2021 > SGSB Summer Seminar Week) July 12, 2021 ~ September 17, 2021 (Includes 1 week Holiday from September 6, 2021 ~ Sept. 10, 2021 > SGSB Graduation Ceremony Sept.10, 2021)

Asia Study Tour

Each academic year, students from both campuses in Switzerland and France; students from our academic partner sister school of MBS Business School can join our Asia Study Tour to Seoul in Korea and/or Tokyo, Japan. The trip is packed with cultural trips, company visits, social activities and an Asian Management seminar.

Swiss 1+1=2 Dual Bachelor	<ul style="list-style-type: none"> • 180 ECTS : Six Semesters from SGSB in Switzerland • 30 ECTS : Practical Work / Internship (*Option) • 15 ECTS : E/A – Extracurricular Activities • 15 ECTS : E/A – Extracurricular Activities • 10 ECTS : Seminar/Workshop-1 • 15 ECTS : E/A – Extracurricular Activities • 15 ECTS : E/A – Extracurricular Activities • 10 ECTS : Seminar/Workshop-2 • 15 ECTS : Thesis, Capstone Project ❖ Intensive Indoor/In-Class Studying And Outdoor/Extracurricular Activities During Six Semesters In Just Two Years Of Learning Period
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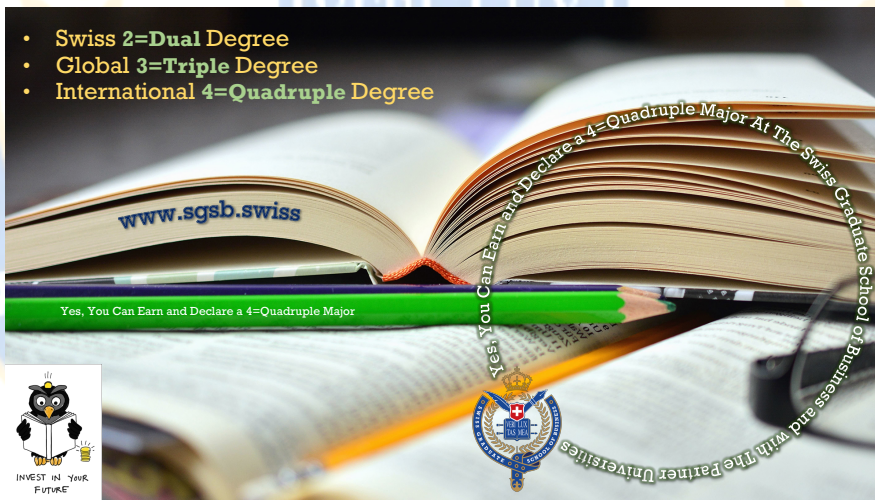
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Degree ECTS Credits Points	<ul style="list-style-type: none"> ❖ Entirely Valued ECTS Credits Points Will Be Added On Your 1+1=2 Dual Degree And 1+1=2 Majors Program. <p style="text-align: center;">Fall+Spring+Summer & Fall+Spring+Summer</p> <ul style="list-style-type: none"> •>> 180+60 = 240 ECTS •>> 180 + 80 +15 = 275 ECTS, Minimum 240~Maximum 275 ECTS
	<p>*Note: Each credit equals up to 30 learning hours, including contact hours, exam hours, self-study hours, valid extracurricular activities, seminar and workshop, study tour & field trip, and group-study hours and so on.</p> <ul style="list-style-type: none"> • Contact hours vary depending on total student enrollments per course.



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About

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