



**SWISS
GRADUATE
SCHOOL OF
BUSINESS**



UNDERGRADUATE | BACHELOR



GLOBAL 3=TRIPLE DEGREEs PROGRAM



**Swiss
Graduate
School of
Business**



About

Global 3=Triple Bachelor | BBA | BA | BSc Degrees
With Global Triple Majors & Triple Specialized Certificates



Program	Undergraduate Bachelor BBA BA BSc
Program Name	Global 3=Triple BBA Bachelor Degrees with Triple Majors And Specialized 3=Triple Certificates
Learning Period (3-Semester Per Year)	<ul style="list-style-type: none"> Intensive 6 Semesters / 2 Years
	<ul style="list-style-type: none"> Year 1 <ul style="list-style-type: none"> ➤ 3-Semester : Fall Semester + Spring Semester + Summer Semester Year 2 <ul style="list-style-type: none"> ➤ 3-Semester : Fall Semester + Spring Semester + Summer Semester
	1) October to January - Fall Semester : 30 ECTS + E/A
	2) February to May - Spring Semester : 30 ECTS + E/A
	3) June to August - Summer Semester : 30 ECTS + E/A
	<ul style="list-style-type: none"> September: Graduation Ceremony
	<ul style="list-style-type: none"> In conformity with the Bologna Process, the Undergraduate Bachelor's degree program worth 180 ECTS Credits last six semesters (= two semesters per year in three years of full-time study, or three semesters per year in two years of full-time study) and is intended to provide a basic academic foundation. Students can only undertake a MBA MA MSc Graduate Master's degree program if they have successfully completed this degree.
	1) BBA Single Degree : 180 ECTS (Including Valued ECTS Credits from Extracurricular Activities)

1 of Totally **9** Pages

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page, Scroll Down till Page #9



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<p>ECTS Credits (ECTS: European Credit Transfer and System)</p> <p>Earn 6 Qualifications</p> <ul style="list-style-type: none"> 3 Degree Diplomas 3 Certificates 	2) BSc/BA Dual Major Degree : + 60 ECTS (including Valued ECTS Credits from Extracurricular Activities)
	3) Specialized Certificate : 15 ECTS (Asia Study Tour, Seminar, Technical Industry Visits)
	4) Specialized Certificate : 10 ECTS (Europe Culture Tours, Lecture & Seminar, Technical Industry Visits)
	5) Specialized Certificate : 10 ECTS (Swiss AMP – Advanced Management Program Seminar, Technical Industry Visits)
	6) Multiple Extracurricular Activities During 3 Semesters / Year Program : Maximum 30 ECTS
	7) 3 rd Degree Diploma from Partner University (=Sister Business School in Paris: MBS Medicis Business School) ❖ 30+30 = 60 ECTS (including Valued ECTS Credits from Extracurricular Activities)
	➤ Thesis, Capstone Project : 15 ECTS
<p>1=Single Degree 2=Double Degree 3=Triple Degree</p>	<ul style="list-style-type: none"> September : Graduation Ceremony at SSGB, Swiss Graduate School of Business, Vevey, Switzerland December : Graduation Ceremony at MBS, Medicis Business School, Paris, France
	<ul style="list-style-type: none"> Undergraduate 300 ECTS (Global 3=Triple BBA Bachelor Degree Program) 180 ECTS + 60 ECTS + 60 ECTS Included Thesis, Capstone Project and Included/Accepted by ECTS Credits from the Valued E/A Extracurricular Activities
	<ul style="list-style-type: none"> ➤ Undergraduate 180 ECTS (Swiss Single BBA Bachelor Degree Program) 30 ECTS x 6 Semesters = 180 ECTS Included Thesis, Capstone Project and Accepted by ECTS Credits from the Valued E/A Extracurricular Activities
	<ul style="list-style-type: none"> ➤ Undergraduate 90 ECTS (Associate) Included/Accepted by ECTS Credits from the Valued E/A Extracurricular Activities
	➤ Undergraduate 30 ECTS (Certificate)
Learning Hours/Days	<ul style="list-style-type: none"> 3 ~ 5 days per week with Assignments: Monday to Friday
Program Starts (Semester Begins)	<ul style="list-style-type: none"> Fall Semester : October Year 1
	<ul style="list-style-type: none"> Spring Semester : February Year 1
	<ul style="list-style-type: none"> Summer Semester : June Year 1
	<ul style="list-style-type: none"> Fall Semester : October Year 2
	<ul style="list-style-type: none"> Spring Semester : February Year 2



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	<ul style="list-style-type: none"> Summer Semester : June Year 2
	  Swiss Graduate School of Business  
Program Ends (Semester Closes)	<ul style="list-style-type: none"> Fall Semester : January Spring Semester : May Summer Semester : August
Admission for Transfer Students	<ul style="list-style-type: none"> Credits earned for relevant courses completed from other business schools, can be examined for transfer into one of our programs. No need to submit letters of recommendation. Need to submit transcripts from the previous school to evaluate for transfer credits and courses. <ul style="list-style-type: none"> Join Year 2 : Accepted Valid Credits of Max. 60 ECTS Join Year 3 : Accepted Valid Credits of Max. 90 ECTS
Awards (Degree Diploma & Certificates)	<ul style="list-style-type: none"> Depending on the faculty and degree program, you will be awarded one of the following degrees: Bachelor of Business Administration, Bachelor of Arts, Bachelor of Science 1. Swiss BBA, Bachelor of Business Administration Degree Diploma 2. Swiss BBA or BSc, Bachelor of Sciences Degree Diploma 3. BBA or BSc, Bachelor of Sciences Degree Diploma from the Sister University (=Partner Business School in Paris, France) (1) Awards a Specialized Certificate After Asia Study Tours & Seminar, T/Visits (2) Awards a Specialized Certificate After Europe Culture Tours & Lecture, Seminar, T/Visits (3) Awards an Advance Management Program Certificate
Degree Awarding Institutes	<ul style="list-style-type: none"> Double BBA Bachelor Degree by Switzerland SGSB Business School and 3rd BBA degree by the Partner University / Business School in Paris, France : MBS, Medicis Business School Upon successful completion of the study program students receive an international private undergraduate certificate and degree awarded by the Business School's headquarter in Vevey, Switzerland and Paris, France,



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	based on the recommendation of the faculty of the local campuses where credits were earned.
Learning Location and Methods	<ul style="list-style-type: none"> • Weekly In-Class, Vevey, Switzerland • Weekly In-Class & Seminar / Workshop, Partner University • On-line • Distance Learning • Case-Study • Assignments • Presentation, Discussion • Business Project • Seminar • Industry Visits / Company & Factory Visits in Switzerland, Paris, France and Asian countries • Extracurricular Activities (City-Break Tour, Study Tour, Culture Tour, Ski-Trip, Swiss Excursions)
Language	<ul style="list-style-type: none"> • English
Extracurricular Activities Mandatory School Activities And Fees	YEAR 1 <ul style="list-style-type: none"> • Asia Study Tours & Seminar, which represents a valuable professional experience for your CV at the same time. Asia Study Tour is a great way to gain ECTS credits towards your degree, experience new cultures and gain a competitive edge before you graduate. <ul style="list-style-type: none"> ○ Mandatory Extracurricular Activities* ○ Memo: Visit to See the Breakdown of Tuition Fees and other Fees
	YEAR 1 <ul style="list-style-type: none"> • Europe Culture/Study Tour & Seminar, which represents a valuable professional experience for your CV at the same time. <ul style="list-style-type: none"> ○ Mandatory Extracurricular Activities* ○ Memo: Visit to See the Breakdown of Tuition Fees and other Fees
	YEAR 1 <ul style="list-style-type: none"> • Global BBA Experience <ul style="list-style-type: none"> ○ Fall Semester Orientation, Welcome Ceremony
	YEAR 1 <ul style="list-style-type: none"> • Extracurricular Activities: Fall Semester <ul style="list-style-type: none"> ○ Weekend City-Break #1, Out-door Class Activity Credits ○ Weekend City-Break #2, Out-door Class Activity Credits ○ Weekend X-Mas Market #3, Out-door Class Activity Credits



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	<ul style="list-style-type: none"> Weekend 3-Day Ski-Leisure #4, Out-door Class Activity Credits
	YEAR 1 <ul style="list-style-type: none"> Global BA Experience <ul style="list-style-type: none"> Fall Semester Closing Ceremony
	YEAR 1 <ul style="list-style-type: none"> Extracurricular Activities: Spring Semester <ul style="list-style-type: none"> Weekend City-Break #5, Out-door Class Activity Credits Weekend City-Break #6 Out-door Class Activity Credits
	YEAR 1 <ul style="list-style-type: none"> Swiss Seminar & Technical Visits, Leisure & Excursion (July) : Will be issued a ECTS Credits points Certificate Fee: Free for Students from SGSB Swiss Campus Campus: Swiss SGSB Business School Credits : Value as 10 ECTS
	YEAR 2 <ul style="list-style-type: none"> Asia Study Tours & Seminar, which represents a valuable professional experience for your CV at the same time. Asia Study Tour is a great way to gain ECTS credits towards your degree, experience new cultures and gain a competitive edge before you graduate. <ul style="list-style-type: none"> Mandatory Extracurricular Activities* Memo: Visit to See the Breakdown of Tuition Fees and other Fees
	YEAR 2 <ul style="list-style-type: none"> Europe Culture/Study Tour & Seminar, which represents a valuable professional experience for your CV at the same time. <ul style="list-style-type: none"> Mandatory Extracurricular Activities* Memo: Visit to See the Breakdown of Tuition Fees and other Fees
	YEAR 2 <ul style="list-style-type: none"> Global BBA Experience <ul style="list-style-type: none"> Fall Semester Orientation, Welcome Ceremony
	YEAR 2 <ul style="list-style-type: none"> Extracurricular Activities: Fall Semester <ul style="list-style-type: none"> Weekend City-Break #7, Out-door Class Activity Credits Weekend City-Break #8, Out-door Class Activity Credits Weekend X-Mas Market #9, Out-door Class Activity Credits Weekend 3-Day Ski-Leisure #10, Out-door Class Activity Credits
	YEAR 2



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	<ul style="list-style-type: none"> Global BA Experience <ul style="list-style-type: none"> Fall Semester Closing Ceremony
	YEAR 2 <ul style="list-style-type: none"> Extracurricular Activities: Spring Semester <ul style="list-style-type: none"> Weekend City-Break #11, Out-door Class Activity Credits Weekend City-Break #12 Out-door Class Activity Credits
	YEAR 2 <ul style="list-style-type: none"> Swiss Seminar & Technical Visits, Leisure & Excursion (July) : Will be issued a ECTS Credits points Certificate Fee: Free for Students from SGSB Swiss Campus Campus: Swiss SGSB Business School Credits : Value as 10 ECTS
Tuition Fees	<ul style="list-style-type: none"> CHF.12,000 Fall Semester
	<ul style="list-style-type: none"> CHF.12,000 Spring Semester
	<ul style="list-style-type: none"> CHF.12,000 Summer Semester
	<ul style="list-style-type: none"> CHF.36,000 : Total Tuition Fees For 1 Year / 3 Semesters
	<ul style="list-style-type: none"> CHF.72,000 : Grand Total Tuition Fees For 2 Years / 6 Semesters (3=Global Triple Degrees Fees)
Application Fee (Non-Refundable Fee)	<ul style="list-style-type: none"> CHF.200 (Not Refundable) Will be registered in Switzerland and Paris, France
Admission Fee (Enroll-Fee)	<ul style="list-style-type: none"> CHF.2,000 (*Refundable 100% if Applied Visa is refused) Will be enrolled in Switzerland and France at the same time
Scholarships	<ul style="list-style-type: none"> Students who would otherwise be eligible for such financial support should contact the school's admissions department for further information about the availability of scholarships offered by the school's academic council and the availability of student loans offered by local banks. Program fees are subject to an annual review and consist of matriculation fees for matriculation services offered by the school's headquarters, and tuition fees for tuition services offered by the local campuses.
Required Documents	<ol style="list-style-type: none"> Resume / Curriculum Vitae (CV) (Incl. Academic Career & Professional Background – relevant working experience if any activities) Motivation Letter / Essay (Emphasizing your viewpoint on your career future, what makes you desire to study business and your targets and proficiency) ID - Passport copy. Passport size color Portrait photograph Foreign official High School degrees Diploma –Prepare to be certified by a legal Authority, with translation in English and obtain public Notary seals. (No need transcripts in detail) References (Professors, Parents)



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(Please send by post letter and attach the scanned files into an e-mail.)	<p>7) 1 or 2 Recommendation letters</p> <p>8) International applicants who studied a non-English speaking school – Required an English Proficiency Test (Attach your Proof) - If English is not your first language, you need to provide the results of an English proficiency test such as an internet-based Test of English as a Foreign Language (TOEFL IBT) or International English Language Testing System (IELTS) taken no longer than 2 years prior to the application.</p> <p>9) Your application for applying the SGSB Scholarship Program will be valid and seriously accepted only written confirmation with your parents - full name, e-mail, telephone number and signatures for their son or daughter.</p>
Application Deadlines	<ul style="list-style-type: none"> Fall Semester Intake : October 1) 1st week September 2) 2nd week September 3) 3rd week September
	<ul style="list-style-type: none"> Spring Semester Intake : February 1) 1st week January 2) 2nd week January 3) 3rd week January
	<ul style="list-style-type: none"> Summer Semester Intake : June 1) 1st week May 2) 2nd week May 3) 3rd week May
Studying 15 Majors	<ul style="list-style-type: none"> ❖ Studying at SGSB Swiss Business School in Switzerland campus, you may select 2=Double majors when you graduate, you earn your double major, dual degree diploma without having charged extra fees.
	<ul style="list-style-type: none"> Leadership & Innovation
	<ul style="list-style-type: none"> International Marketing
	<ul style="list-style-type: none"> Business Administration
	<ul style="list-style-type: none"> Finance & Banking
	<ul style="list-style-type: none"> Entrepreneurship
	<ul style="list-style-type: none"> Project Management
	<ul style="list-style-type: none"> Strategic Management
	<ul style="list-style-type: none"> Family & Small Business
	<ul style="list-style-type: none"> International Relations
	<ul style="list-style-type: none"> HRM, Human Resources Management
	<ul style="list-style-type: none"> International Business & Global Management
	<ul style="list-style-type: none"> International Tourism, Leisure & Hospitality Management
	<ul style="list-style-type: none"> Public Relations



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	<ul style="list-style-type: none"> International Event Management
Send Documents to	<ul style="list-style-type: none"> Contact to Bachelor / Undergraduate Department : undergraduate@sgsb.swiss
Confirmation to	<ul style="list-style-type: none"> Directly to an Applicant and/or Parents
Fall Semester 2020	<ul style="list-style-type: none"> October 5, 2020 ~ December 11, 2020 and January 4, 2021 ~ January 22, 2021 (Includes a 3 weeks Christmas Vacation and New Year Holidays) (Includes a 1-week vacation from January 23, 2021 ~ January 31, 2021)
Spring Semester 2021	<ul style="list-style-type: none"> February 1, 2021 ~ April 16, 2021 and May 3, 2021 ~ May 14, 2021 (Includes a 2 weeks Extracurricular Activity – Asia Study Tours for 2 weeks from April 19 ~ April 30, 2021) and (Includes a 2 weeks Holiday from May 15, 2021 ~ May 31, 2021 > Europe Culture Study Tour & Seminar) and (Includes a 1 week Holiday from June 1, 2021 ~ June 5, 2021)
Summer Semester 2021	<ul style="list-style-type: none"> June 7, 2021 - July 22, 2021 (Includes a 1 week Holiday from July 5, 2021 ~ July 9, 2021 > SGSB Summer Seminar Week) July 12, 2021 ~ September 17, 2021) (Includes a 1 week Holiday from September 6, 2021 ~ Sept. 10, 2021 > SGSB Graduation Ceremony Sept.10, 2021)

Asia Study Tour

Each academic year, students from both campuses in Switzerland and France; students from our academic partner sister school of MBS Business School can join our Asia Study Tour to Seoul in Korea and/or Tokyo, Japan. The trip is packed with cultural trips, company visits, social activities and an Asian Management seminar.

3=Triple Bachelor Degree ECTS Credits Points	<ul style="list-style-type: none"> 180 ECTS : Six Semesters from SGSB in Switzerland 30 ECTS : Practical work / Internship 30 ECTS : MBS - Paris, France 15 ECTS : E/A – Extracurricular Activities 10 ECTS : Seminar/Workshop at MBS in Paris, France 15 ECTS : E/A – Extracurricular Activities 10 ECTS : Seminar/Workshop in Switzerland 15 ECTS : E/A – Extracurricular Activities 10 ECTS : Seminar/Workshop at MBS in Paris, France 15 ECTS : E/A – Extracurricular Activities 10 ECTS : Seminar/Workshop at SGSB in Switzerland 15 ECTS : Thesis, Capstone Project <p>❖ Intensive Indoor/In-Class Studying And Outdoor/Extracurricular Activities During Six Semesters In Just Two Years Of Learning Period</p> <p>❖ Entirely Valued ECTS Credits Points Will Be Added On Your Triple Degree And Triple Majors Program.</p> <p>Fall+Spring+Summer and Fall+Spring+Summer (=180+60+60 = 300 ECTS)</p>
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	➤ $180+30+30+50+50 = \text{Minimum } 300 \sim \text{Maximum } 340 \text{ ECTS}$
	<ul style="list-style-type: none"> Each credit equals up to 30 learning hours, including contact hours, exam hours, self-study hours, valid extracurricular activities, seminar and workshop, study tour & field trip, and group-study hours and so on. Contact hours vary depending on total student enrollments per course.



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Global 3=Triple BBA Bachelor Degrees Diploma
Global Triple Majors with Specialized Certificates

- Swiss 2=Dual Degree
- Global 3=Triple Degree
- International 4=Quadruple Degree

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Yes, You Can Earn and Declare a 4=Quadruple Major

Yes, You Can Earn and Declare a 4=Quadruple Major At The Swiss Graduate School of Business and with The Partner Universities

