

SGSB's Multiple Degrees and Certificates

Study Business Degrees in Switzerland

www.sgsb.swiss

Executive Bachelor of Business Administration (EBBA)

Dual & Triple Executive BBA(EBBA) Program

Updated: March 2020



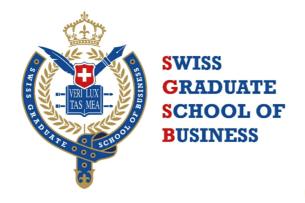


Why is it that you waste your time, energy and money only for one single degree to earn?

Shooting Two birds, even Three birds with only one stone, but without failure with Us. Guaranteed your successful path.

Overview

- SGSB Business School and our France Higher Institute Partner MBS, Medicis Business School in Paris launched for 2=Dual and 3=Triple Executive Bachelor of Business Administration Degree, Bi-Weekly Seminar Program, Specialized Certificates Program for mature students who have a minimum of 5 years working experience with a comprehensive knowledge of business concepts, theories and models.
- The program focuses on and their application to real world problems with tangible interaction and learning.
- Through this approach, students learn to connect business concepts to the larger global society, with preparation for a clear career path within the field of business.
- They are provided a solid preparation to continue to graduate studies in business administration for their related fields.













Why do you like to waste more time and money? Cut corners.

Undertake Dual EBBA or Triple EBBA degree program
in what appears to be the easiest, quickest, and cheapest way.

Taking the shortest course by going across with us
and not around a corner.

Swiss 1+1=2 | Dual EBBA Degree | Double Major

- Total Learning Period / Semesters
 - Swiss Dual EBBA : 3 Semesters / 11 Months
 - Fall Semester (October till January)
 - Spring Semester (February till May)
 - Summer Semester (June till August)
- Tuition Fees Per Semester: Fall & Spring Only





Swiss Dual EBBA : CHF.10,000 x 2 Semesters
 No Tuition Fee on your 3rd Semester
 Total Tuition Fees
 Swiss Dual EBBA : CHF.20,000

> 90+30 = 120 ECTS

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- Dual EBBA Degree
- > Awards from SGSB, Switzerland

2+1=3 | Triple Degree | Triple Major

• Total Learning Period / Semesters • Triple Executive BBA (EBBA) : 3 Semesters ○ Fall Semester (October till January) ○ Spring Semester (February till May) ○ Summer Semester (June till August) • Tuition Fees Per Semester: Fall & Spring Only • Triple Executive BBA (EBBA) : CHF.12,000 • No Tuition Fee for Summer Semester • Total Tuition Fees • Triple Executive BBA (EBBA) : CHF.24,000

- 120+30 = 150 ECTS:
- Triple EBBA Degree
- Awards from SGSB Switzerland
- Awards from MBS, Medicis Business School in Paris, France.
 - Application, Enrollment, Graduation Ceremony
 & Costumes, Notary Apostille Seals
 - Graduation Ceremony, Wearing costumes, Invitation family and friends : CHF. 100
 - Application, Registration : CHF. 100 (Non-Refundable, paid upon application)
 - Apostille Notary Seals (1 Set of an original degree diploma and a transcript, Notary Apostille Seals



onto a copy of degree and a transcript	
	: CHF. 150
Private Tutoring Class / Per hour	: Free
Permission letter	: Free
Recommendation letter	: Free
Administration fee / Enrollment	: CHF. 2,000
100% refund if the entry visa or residence permit is refused by the visa authorities. and will be deducted from your tuition fee.	

- Extracurricular Activity Fees (2-Mandatory)
 Experiencing an Unspoiled Mixture of Multi-Asian Cultures.
 - #1 Asia Study Tours & Seminar, T/Visits: CHF. 2,950
 - Korea (Seoul) / Japan (Tokyo) / China (Shanghai / Beijing)
 / Vietnam (Hanoi / Ha long Bay) / Hongkong / Macao /
 UAE (Dubai / Abu D'Habi)
 - o Inclusions: Total package services International
 Airlines: Hotel 4*; Entire visiting the Attractions with an
 Excursion coach/transportation; Technical Visits / Industry
 visits to the leading companies and/or factories; Cruise
 Ferry Tour; Gondola for the lake tour; Circus Show; Highest
 speed train Experience; English Speaking Local Guides; All
 Sightseeing/Entrance Fees; American or Buffet Breakfast;
 Local / Typical / Traditional Lunch; Local / Typical /
 Traditional Dinner.
 - Exclusions : Manner Tips, Entry Visas
 - Awards Certificate Credits Value : 15 ECTS
 - #2 Europe Culture Tour & Seminar : CHF.1'950
 - France (Paris) / Germany (München) / UK (London) / Italy (Rome / Pompei + Sorento + Napoli)
 - o Inclusions: Seminar Lectures, Company Visits, Event
 - Exclusions: Entry Visa, Accommodation, Meals, Transportation
 - Awards Certificate Value : 10 ECTS









Assured Your Future Career

Our Double Executive BBA (EBBA) Degree and qualified specialization Certificates program lead to direct entry in the job market, and to higher levels of education such as MBA, MSc - Master of Science degrees.

With the Dual EBBA Degree, you will develop qualities that will stand you in good stead for your career.

You will:

- be capable of adapting to today's and tomorrow's professional challenges
- possess all the operational skills to handle business and market requirements
- have a taste for innovation and the entrepreneurial values which will equip you to determine your future.

By studying at one of Switzerland's prestigious Business Schools, you will be joining an elite collection of students, higher education institutes.

Program	Undergraduate Bachelor BBA BA BSc
Program	Swiss 2= Dual Executive Bachelor EBBA Degrees
Name	With Double Majors And Specialized 2 Certificates

A Sure Path To Achievement, Winner, Triumph and Success

- LEARN FROM TOP BUSINESS LEADERS
- Learn from leading professionals and academics, and benefit from the close networks that IE University has with the global business world.
- GAIN A GLOBAL OUTLOOK
- > On campus, you will be immersed in a truly diverse community, with world-renowned faculty who inspire students to consider new perspectives.
- MAKE THINGS HAPPEN
- With our entrepreneurial spirit and state-of-the-art facilities, this is the ideal place to explore your business ideas and achieve your educational success.
- INNOVATIVE LEARNING ENVIRONMENT
- > Our innovative learning environment multiple extracurricular activities will help you develop skills you need to lead companies and organizations with a lot of fun and joy.





The Executive Bachelor in Business Administration

SWiSS 1+1=2 DUAL EBBA DEGREES PROGRAM

business	vative and international program that will help you develop the and management competencies you need to have a successful ither in multinational corporations or starting your own company.
	Intensive 3 Semesters / 11 Months
Learning Period	3-Semester 1) Fall Semester (Learning Courses): 30 ECTS 2) Spring Semester (Learning Courses): 30 ECTS 3) Summer Semester (No Courses, Thesis-Research Final Capstone Project): 30 ECTS
1 61104	1) October to January - Fall Semester : 30 ECTS + E/A
	2) February to May - Spring Semester: 30 ECTS +E/A
	3) June to August - Summer Semester : 30 ECTS + E/A
	September: Graduation Ceremony
of Busine Semeste project) • Students	rmity with the Bologna Process, the Undergraduate Executive Bachelor ess Administration's degree program worth 90 ECTS Credits last 2+1 rs (= two semesters in lectures and 1 semester to write a capstone and is intended to provide a basic academic foundation. Secan only undertake a MBA MA MSc Graduate Master's degree in if they have successfully completed this degree.
	1) Executive BBA Degree with Dual Major: 30(Semester 1) + 30(Semester 2) + 30 ECTS(Semester 3: Capstone Project) + 30 ECTS (Double Degree ECTS Credits value from Extracurricular Activities)
	2) Specialized Certificate: 15 ECTS (Asia Study Tour, Seminar, Technical Industry Visits)
	Asia Study Tour Each academic year, students from both campuses in Switzerland and France; students from our academic partner sister school of MBS Business School can join our Asia Study Tour to Seoul in Korea and/or Tokyo, Japan,
	and/or Shanghai/Beijing in China and so on. The trip is packed with cultural trips, company visits, social activities and an Asian Management seminar.
European Credit	3) Specialized Certificate: 10 ECTS (Europe Culture Tours, Lecture & Seminar, Technical Industry Visits)
Transfer and Accumulation System	·
	5) Multiple Extracurricular Activities During 3 Semesters / 11 Months: Maximum 30 ECTS
	6) Thesis, Capstone Project : 30 ECTS > Including Two Case Studies





	Executive BBA (EBBA) Dual degree students benefit from a unique experience without moving away from your school and graduate with two Bachelor's degrees.
	Valid Credits: Undergraduate 120 ECTS
	• 90+30 = 120 ECTS
	 Included Thesis, Capstone Project and Accepted by ECTS Credits from the Valued E/A Extracurricular Activities
Learning Goals	 Intended to enhance student learning in the following areas: communication, ethical reasoning, analytical skills, information technology, global outlook, critical thinking, and understanding of synergy. Upon completion of the EBBA-Program, graduates will; Demonstrate professionalism, self-awareness and leadership Understand innovation issues and dilemmas that businesses often face. Apply knowledge and skills to solve business problems. Understand the concepts and trends of innovation and how IT can improve organizational performance. Demonstrate a global perspective and an awareness of how cultural differences impact businesses. Possess the skills required to integrate concepts from various disciplines to identify and develop business strategies. Possess the skills required to work and lead effectively in a teambased environment. Have a thorough understanding and appreciation for the importance of ethical decision-making. Demonstrate problem solving skills, supported by appropriate analytical and quantitative techniques. Understand the importance of behaving ethically in their professional lives.
Learning Hours/Days	2 days per bi-weekend attending in-class with Assignments: Mandatory and Optional Extracurricular Activities
-	Fall Semester : October
Program Starts (Semester	Spring Semester : February
(Semester Begins)	Summer Semester : June
D	Fall Semester : January
Program Ends (Semester	Spring Semester : May
Closes)	Summer Semester : August
	Depending on the faculty and degree program, you will be
Awards	awarded Two degrees with two different majors (specialization)
	Swiss EBBA, Executive Bachelor of Business Administration Degree



	B.A.
	Awards a Specialized Certificate After Asia Study Tours & Seminar, T/Visits
	Awards a Specialized Certificate After Europe Culture Tours & Lecture, Seminar, T/Visits
Dual & Triple Degree Awarding Institutes	 Upon successful completion of the study program students receive an international private undergraduate certificate and degree awarded by: SGSB - Swiss Graduate School of Switzerland for Swiss 2=Dual EBBA Degree; and Global3= Triple EBBA Degree MBS - Medicis Business School in Paris, France for Global Triple Degree Based on the recommendation of the faculty of the local campuses where credits were earned and qualified.
Learning Places & Methods	 Weekly In-Class, Vevey, Switzerland Weekly In-Class & Seminar / Workshop, Partner University On-line Distance Learning Case-Study Assignments Presentation, Discussion Business Project Seminar Industry Visits / Company & Factory Visits in Switzerland, Paris, France and Asian countries Extracurricular Activities (City-Break Tour, Study Tour, Culture Tour, Ski-Trip, Swiss Excursions)
Extracurricular Activities Mandatory School Activities And Fees	October • Swiss 1+1=2 Dual BBA Experience • Fall Semester Orientation, Welcome Ceremony • Prior to the start of the academic year, this Welcome Program orientation week helps international students enrolled in SGSB in Switzerland discover the Undergraduate BBA program content and teaching methods, academic requirements and available learning support and various multiple Extracurricular Activities. Fall Semester • Extracurricular Activities: • Weekend City-Break #1, Out-door Class Activity Credits • Weekend City-Break #2, Out-door Class Activity Credits • Weekend X-Mas Market #3, Out-door Class Activity Credits • Weekend 3-Day Ski-Leisure #4, Out-door Class Activity Credits • Weekend S-Day Ski-Leisure #4, Out-door Class Activity Credits Fall Semester • Swiss 1+1=2 Dual BBA Experience • Fall Semester Closing Ceremony



Spring Semester

- Extracurricular Activities:
 - Weekend City-Break #5, Out-door Class Activity Credits
 - Weekend City-Break #6 Out-door Class Activity Credits

July (Optional case: ECTS Credits will be added/replaced)

- Swiss Seminar & Technical Visits, Leisure & Excursion (July) : Will be issued a ECTS Credits points Certificate
- Fee: Free for Students from SGSB Swiss Campus
- Campus: Swiss SGSB Business School
- Credits: Value as 10 ECTS

April / May

- Asia Study Tours & Seminar, which represents a valuable
 professional experience for your CV at the same time. Asia Study
 Tour is a great way to gain ECTS credits towards your degree,
 experience new cultures and gain a competitive edge before you
 graduate.
 - Mandatory Extracurricular Activities*

Memo: Visit to See the Breakdown of Tuition Fees and other Fees

May

- Europe Culture/Study Tour & Seminar, which represents a valuable professional experience for your CV at the same time.
 - Mandatory Extracurricular Activities*

Memo: Visit to See the Breakdown of Tuition Fees and other Fees

Payment Option #1 >> 2-Installment

• CHF.10,000 : Fall Semester

CHF.10,000 : Spring Semester

• None : Summer Semester

Swiss Dual •

Degree Tuition Fees Payment Option #2 >> 3-Installment

CHF.7,000 : Fall Semester

• CHF.7,000 : Spring Semester

• CHF.7,000 : Summer Semester

Total Tuition Fees for Two Swiss Dual EBBA Degree

1+1 = 2 EBBA Degree CHF.20,000 : 2-Total Tuition Fee For 11 Months 3 Semesters (2 Semesters Plus 1 semester for Thesis/Dissertation, Capstone Project Research and Writing After having successfully completed 2 Semesters)

Inclusion:

- (1) Various Outdoor Extracurricular Activities
- (2) Thesis Supervisor, Faculty Jury
- (3) Dissertation Fee

Swiss Dual Degree Tuition Fees for Continuing

Payment Option #1

- CHF.8,500 : Fall Semester
- CHF.8,500 : Spring Semester
- No Lecture : Summer Semester



Program Students 1+1 = 2 Executive BBA Dual Degree 1+1 = 2 MBA or EMBA Dual Degree	= CHF.17,000 Total Fee for Dual EBBA Degree
Application Fee	CHF.200 (Not Refundable) Will be registered in Switzerland and Paris, France
Admission Fee (Enroll-Fee)	9
Scholarships	 Students who would be eligible for such financial support should contact the school's admissions department for further information about the availability of scholarships offered by the school's academic dean's decision. Program fees are subject to an annual review and consist of matriculation fees for matriculation services offered by the school's headquarter, and tuition fees for tuition services offered by the academic program dean's evaluation.
Required Documents	 Resume / Curriculum Vitae (CV) (Incl. Academic Career & Professional Background – relevant working experience if any activities) Motivation Letter / Essay (Emphasizing your viewpoint on your career future, what makes you desire to study business and your targets and proficiency) ID - Passport copy. Passport size color Portrait photograph Foreign official High School degrees Diploma –Prepare to be certified by a legal Authority, with translation in English and obtain public Notary seals. (No need transcripts in detail) References (Professors, Parents)



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	 1 or 2 Recommendation letters International applicants who studied a non-English speaking school – Required an English Proficiency Test (Attach your Proof) If English is not your first language, you need to provide the results of an English proficiency test such as an internet-based Test of English as a Foreign Language (TOEFL IBT) or International English Language Testing System (IELTS) taken no longer than 2 years prior to the application. Your application for applying the SGSB Scholarship Program will be valid and seriously accepted only written confirmation with your parents - full name, e-mail, telephone number and signatures for their son or daughter.
Application Deadlines	 Fall Semester Intake : October 1) 1st week September 2) 2nd week September 3) 3rd week September Spring Semester Intake : February 1) 1st week January 2) 2nd week January 3) 3rd week January 3) 3rd week January
Major Specializations	 You may select 1+1=2 Double BBA Majors when you graduate, you earn your double major, dual degree diploma without having charged extra fees. Leadership & Innovation International Marketing Business Administration Entrepreneurship Project Management Strategic Management Family & Small Business International Relations HRM, Human Resources Management International Business & Global Management International Tourism, Leisure & Hospitality Management Public Relations International Event Management
Send Documents to	 Contact to Bachelor / Undergraduate Department : undergraduate@sgsb.swiss
Confirmation to	Directly to an Applicant and/or Parents
Language	English



Fall Semester I	 October 5, 2020 ~ December 11, 2020 and January 4, 2021 ~ January 22, 2021 Includes 3 weeks Christmas Holidays and New Year Holidays Includes 1 week Holiday from January 23, 2021 ~ January 31, 2021
Spring Semester II	 February 1, 2021 ~ April 16, 2021 and May 3, 2021 ~ May 14, 2021 Includes 2 weeks Extracurricular Activity Asia Study Tours for 2 weeks from April 19 ~ April 30, 2021 Includes Europe Culture Study Tour & Seminar
Summer Semester III	 July 5, 2021 ~ July 9, 2021 -SGSB Summer Seminar Week AMP Seminar Researching & Thesis/Capstone Project writing Period

60 ECTS: Two Semesters from SGSB in Switzerland
 30 ECTS: Practical Work / Internship (*Option) 30 ECTS: Thesis, Capstone Project and 2 Case Studies 15 ECTS: E/A – Extracurricular Activities 15 ECTS: E/A – Extracurricular Activities 10 ECTS: Seminar/Workshop-1 15 ECTS: E/A – Extracurricular Activities 15 ECTS: E/A – Extracurricular Activities 10 ECTS: Seminar/Workshop-2 Intensive Indoor/In-Class Studying And Outdoor/Extracurricular Activities During Six Semesters In Just Two Years Of Learning Period Entirely Valued ECTS Credits Points Will Be Added On Your 1+1=2 Dual EBBA Degree And 1+1=2 EBBA Majors Program.
*Note: Each credit equals up to 30 learning hours, including contact hours, exam hours, self-study hours, valid extracurricular activities, seminar and workshop, study tour & field trip, and group-study hours and so on. • Contact hours vary depending on total student enrollments per course.





UNDERGRADUATE | BACHELOR

SWiSS 1+1=2 DUAL EBBA DEGREE PROGRAM

Swiss 2= Dual Bachelor | EBBA Degrees
With Double Majors & Specialized Two Certificates