



**SWISS  
GRADUATE  
SCHOOL OF  
BUSINESS**



## UNDERGRADUATE | BACHELOR SWISS DUAL DEGREE PROGRAM



**2=Dual BBA(Bachelor) Degree Diploma,  
Double Major With 2 Specialized Certificates**

Program	Undergraduate / Bachelor / BBA
<b>Learning Period</b> (Semester & Years)	<ul style="list-style-type: none"> <li>6 Semesters / 2 Years</li> </ul>
	<ul style="list-style-type: none"> <li>Year 1 : Fall Semester + Spring Semester + Summer Semester</li> <li>Year 2 : Fall Semester + Spring Semester + Summer Semester</li> </ul>
	1) October to January : Fall Semester
	2) February to May : Spring Semester
	3) June to August : Summer Semester
	<ul style="list-style-type: none"> <li>10th~11th September Each Year : Graduation Ceremony</li> </ul>
<b>Credits (ECTS: European Credit Transfer and Accumulation System)</b>  Earn 5 Qualifications	1) BBA Degree 180 ECTS
	2) BS Dual Major Degree 60 ECTS
	3) Specialized Certificate 30 ECTS (Asia Study Tour, Seminar, Technical Industry Visits)
	4) Specialized Certificate 15 ECTS (Europe Culture Tours Seminar, Technical Industry Visits)
	5) Specialized Certificate 15 ECTS (Swiss AMP – Advanced Management Program Seminar, Technical Industry Visits)
<b>180 + 60 = 240 ECTS</b>	➤ Undergraduate 240 ECTS (Dual BBA / Double Bachelor)
	➤ Undergraduate 180ECTS (BBA / Bachelor)
	➤ Undergraduate 90 ECTS (Associate)
	➤ Undergraduate 30 ECTS (Certificate)
<b>Learning Hours/Days</b>	<ul style="list-style-type: none"> <li>3 to 5 days per week with Assignments : Monday to Friday</li> </ul>
<b>Program Starts</b> (Semester Begins)	<ul style="list-style-type: none"> <li>Fall Semester</li> <li>Spring Semester : February 3, 2020</li> <li>Summer Semester : June 1, 2020</li> <li>Fall Semester : October 5, 2020</li> </ul>

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	<ul style="list-style-type: none"> <li>• Spring Semester : February 1, 2021</li> <li>• Summer Semester : June 7, 2021</li> <li>• Fall Semester : October 4, 2021</li> <li>• Spring Semester : January 31, 2022</li> <li>• Summer Semester : June 6, 2022</li> </ul>
<b>Program Ends (Semester Closes)</b>	<ul style="list-style-type: none"> <li>• Spring Semester : May 20~24, 2021</li> <li>• Summer Semester : August 24~28, 2021</li> <li>• Fall Semester : January 11~16, 2021</li> </ul>
<b>Admission Transfer Students</b>	<ul style="list-style-type: none"> <li>• Credits earned for relevant courses completed from other business schools, can be examined for transfer into one of our programs.</li> <li>• No need to submit letters of recommendation.</li> <li>• Need to submit transcripts from the previous school to evaluate for transfer credits and courses.</li> <li>• Join Year 2 : Accepted Valid Credits of 60 ECTS</li> <li>• Join Year 3 : Accepted Valid Credits of 90 ECTS</li> </ul>
<b>Awards (Degree Diploma &amp; Certificates)</b>	<ul style="list-style-type: none"> <li>• Bachelor of Business Administration Degree Diploma</li> <li>• Bachelor of Sciences Degree Diploma</li> <li>• Specialized Certificate After Asia Study Tours &amp; Seminar, T/Visits</li> <li>• Specialized Certificate After Europe Culture Tours &amp; Seminar, T/Visits</li> <li>• (Option) Advance Management Program Certificate</li> </ul>
<b>Degree Awarding Institutes</b>	<ul style="list-style-type: none"> <li>• SCSB Business School and</li> <li>• Partner University / Business School</li> </ul>
<b>Learning Location</b>	<ul style="list-style-type: none"> <li>• Weekly In-Class, Vevey, Switzerland</li> <li>• Weekly In-Class &amp; Seminar / Workshop, Partner University</li> <li>• On-line</li> <li>• Distance Learning</li> <li>• Seminar in-Class, Paris, France</li> </ul>
<b>Language</b>	<ul style="list-style-type: none"> <li>• English</li> </ul>
<b>Extracurricular Activities Mandatory School Activities And Fees</b>	<ul style="list-style-type: none"> <li>• #1 Asia Study Tours (April) : Will be issued a Certificate</li> <li>• Total Package Field Tour Fee: CHF.2,950</li> <li>• Credits : Value as 30 ECTS</li> <li>• Inclusions:</li> <li>• Exclusions:</li> <li>• #2 Europe Culture Tours &amp; Company Visits (May) : Will be issued a Certificate</li> <li>• Seminar Fee: CHF.1'950</li> <li>• Credits : Value as 15 ECTS</li> </ul>

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	<ul style="list-style-type: none"> <li>Inclusions:</li> <li>Exclusions:</li> </ul>
	<ul style="list-style-type: none"> <li>#3 Weekly Seminar &amp; Technical Visits, Leisure &amp; Excursion (July) : Will be issued a Certificate</li> <li>Fee: Free for Students from SGSB Swiss Campus</li> <li>Fee: CHF.1,950 From SGSB Partner University Students</li> <li>Credits : Value as 15 ECTS</li> <li>Inclusions:</li> <li>Exclusions:</li> </ul>
<b>Tuition Fees</b> (For 2=Dual Degree Diploma Fees)	<ul style="list-style-type: none"> <li>CHF.10,000 : Fall Semester</li> </ul>
	<ul style="list-style-type: none"> <li>CHF.10,000 : Spring Semester</li> </ul>
	<ul style="list-style-type: none"> <li>CHF.10,000 : Summer Semester</li> </ul>
	<ul style="list-style-type: none"> <li>Total CHF.30,000 For 1 Year / 3 Semesters</li> </ul>
	<ul style="list-style-type: none"> <li>Grand Total CHF.60,000 For 2 Years / 6 Semesters (2=Double Degree Diploma Fee)</li> </ul>
Application fee	<ul style="list-style-type: none"> <li>CHF.150</li> </ul>
<ul style="list-style-type: none"> <li>Scholarships</li> </ul>	<ul style="list-style-type: none"> <li>Students who would otherwise be eligible for such financial support should contact the school's admissions department for further information about the availability of scholarships offered by the school's academic council and the availability of student loans offered by local banks.</li> <li>Program fees are subject to an annual review and consist of matriculation fees for matriculation services offered by the school's headquarters, and tuition fees for tuition services offered by the local campuses.</li> </ul>
<b>Required Documents</b> (Please send by post letter and attach the scanned files into an e-mail.)	<ol style="list-style-type: none"> <li>Resume / Curriculum Vitae (CV) (Incl. Academic Career &amp; Professional Background – relevant working experience if any activities)</li> <li>Motivation Letter / Essay (Emphasizing your viewpoint on your career future, what makes you desire to study business and your targets and proficiency)</li> <li>ID - Passport copy.</li> <li>Passport size color Portrait photograph</li> <li>Foreign official High School degrees Diploma. No need transcripts in detail.</li> <li>International applicants who studied a non-English speaking school – Required an English Proficiency Test (Attach your Proof) - If English is not your first language, you need to provide the results of an English proficiency test such as an internet-based Test of English as a Foreign Language (TOEFL IBT) or International English Language Testing System (IELTS) taken no longer than 2 years prior to the application.</li> </ol>
Application Deadlines	<ul style="list-style-type: none"> <li>Fall Semester Intake</li> </ul>





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	1) 2nd week September, 2020 2) 3rd week September, 2020
	<ul style="list-style-type: none"> <li>• Spring Semester Intake</li> <li>1) 2nd week January, 2021</li> <li>2) 3rd week January, 2021</li> </ul>
	<ul style="list-style-type: none"> <li>• Summer Semester Intake</li> <li>1) 2nd week May, 2021</li> <li>2) 3rd week May, 2021</li> </ul>
<b>Studying 15 Majors</b>	<b>You may select 2=Double majors when you graduate, you earn your double major, dual degree diploma without having charged extra fees.</b>
	• Leadership & Innovation
	• International Marketing
	• Business Administration
	• Finance & Banking
	• Entrepreneurship
	• Project Management
	• Strategic Management
	• Family & Small Business
	• International Relations
	• HRM, Human Resources Management
	• International Business & Global Management
	• International Tourism Management
	• Hospitality Management
	• Public Relations
	• International Event Management
<b>Send Documents to</b>	• Contact to Bachelor / Undergraduate Department : undergraduate@sgsb.swiss
<b>Confirmation to</b>	• Directly to an applicant and parents
<b>Next Semester Program Starts from</b>	• Fall semester, October 5, 2020
<b>Fall Semester 2020:</b>	• October 5, 2020 ~ December 11, 2020 and January 4, 2021 ~ January 22, 2021 (Includes a 3 weeks Christmas Vacation and New Year Holidays) (Includes a 1-week vacation from January 23, 2021 ~ January 31, 2021)
<b>Spring Semester 2021:</b>	• February 1, 2021 ~ April 16, 2021 and May 3, 2021 ~ May 14, 2021 (Includes a 2 weeks Extracurricular Activity – Asia Study Tours for 2 weeks from April 19 ~ April 30, 2021) and (Includes a 2 weeks Holiday from May 15, 2021 – May 31, 2021 > Europe Culture Study Tour & Seminar) and (Includes a 1 week Holiday from June 1, 2021 ~ June 5, 2021)



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**Summer Semester 2021:**

- June 7, 2021 - July 22, 2021 (Includes a 1 week Holiday from July 5, 2021 ~ July 9, 2021 > MBS Summer Seminar Week) July 12, 2021 ~ September 17, 2021 (Includes a 1 week Holiday from September 6, 2021 ~ Sept. 10, 2021 > SGSB Graduation Ceremony Sept. 10, 2021)