

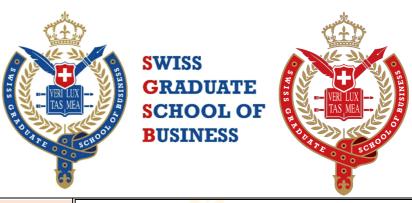
UNDERGRADUATE | BACHELOR SWISS DUAL DEGREE PROGRAM



2=Dual BBA(Bachelor) Degree Diploma, Double Major With 2 Specialized Certificates

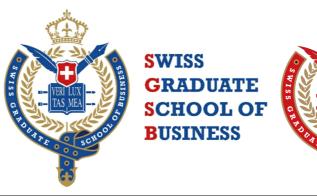
Program	Undergraduate / Bachelor / BBA
Learning Period (Semester & Years)	6 Semesters / 2 Years
	Year 1 : Fall Semester + Spring Semester + Summer Semester
	Year 2 : Fall Semester + Spring Semester + Summer Semester
	1) October to January : Fall Semester
	2) February to May: Spring Semester
	3) June to August : Summer Semester
	10th~11th September Each Year : Graduation Ceremony
Credits (ECTS: European Credit Transfer and Accumulation System) Earn 5 Qualifications	1) BBA Degree 180 ECTS
	2) BS Dual Major Degree 60 ECTS
	3) Specialized Certificate 30 ECTS (Asia Study Tour, Seminar, Technical Industry Visits)
	4) Specialized Certificate 15 ECTS (Europe Culture Tours Seminar, Technical Industry Visits)
	5) Specialized Certificate 15 ECTS (Swiss AMP – Advanced Management Program Seminar, Technical Industry Visits)
180 + 60 = 240 ECTS	Undergraduate 240 ECTS (Dual BBA / Double Bachelor)
	Undergraduate 180ECTS (BBA / Bachelor)
	Undergraduate 90 ECTS (Associate)
	> Undergraduate 30 ECTS (Certificate)
Learning Hours/Days	3 to 5 days per week with Assignments : Monday to Friday
Program Starts (Semester Begins)	Fall Semester
	Spring Semester: February 3, 2020
	• Summ <mark>er Semester</mark> : June 1, 2020
	Fall Semester : October 5, 2020

l of 5 Pages:



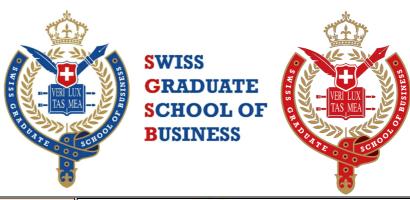
	Spring Semester : February 1, 2021
	Summer Semester : June 7, 2021
	• Fall Semester : October 4, 2021
	• Spring Semester : January 31, 2022
	Summer Semester : June 6, 2022
Program Ends (Semester Closes)	Spring Semester : May 20~24, 2021
	Summer Semester : August 24~28, 2021
	Fall Semester : January 11~16, 2021
Admission Transfer Students	 Credits earned for relevant courses completed from other business schools, can be examined for transfer into one of our programs. No need to submit letters of recommendation. Need to submit transcripts from the previous school to evaluate for transfer credits and courses.
	Join Year 2 : Accepted Valid Credits of 60 ECTS
	Join Year 3 : Accepted Valid Credits of 90 ECTS
	Bachelor of Business Administration Degree Diploma
Awards (Degree Diploma & Certificates)	Bachelor of Sciences Degree Diploma
	Specialized Certificate After Asia Study Tours & Seminar, T/Visits
	Specialized Certificate After Europe Culture Tours & Seminar, T/Visits
	(Option) Advance Management Program Certificate
Degree Awarding Institutes	 SGSB Business School and Partner University / Business School
Learning Location	 Weekly In-Class, Vevey, Switzerland Weekly In-Class & Seminar / Workshop, Partner University On-line Distance Learning Seminar in-Class, Paris, France
Language	• English
Extracurricular Activities Mandatory School Activities And Fees	 #1 Asia Study Tours (April): Will be issued a Certificate Total Package Field Tour Fee: CHF.2,950 Credits: Value as 30 ECTS Inclusions: Exclusions: #2 Europe Culture Tours & Company Visits (May): Will
	be issued a Certificate Seminar Fee: CHF.1'950 Credits: Value as 15 ECTS

2 of 5 Pages:



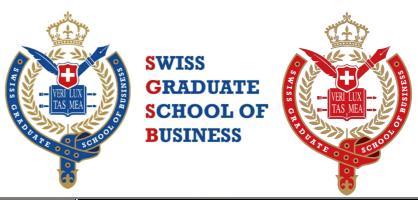
	Inclusions:Exclusions:
	 #3 Weekly Seminar & Technical Visits, Leisure & Excursion (July): Will be issued a Certificate Fee: Free for Students from SGSB Swiss Campus Fee: CHF.1,950 From SGSB Partner University Students Credits: Value as 15 ECTS Inclusions: Exclusions:
	CHF.10,000 : Fall Semester
	CHF.10,000 : Spring Semester
Tuition Fees (For 2=Dual Degree	CHF.10,000 : Summer Semester
(For 2=Dual Degree Diploma Fees)	Total CHF.30,000 For 1 Year / 3 Semesters
	Grand Total CHF.60,000 For 2 Years / 6 Semesters (2=Double Degree Diploma Fee)
Application fee	• CHF.150
• Scholarships	 Students who would otherwise be eligible for such financial support should contact the school's admissions department for further information about the availability of scholarships offered by the school's academic council and the availability of student loans offered by local banks. Program fees are subject to an annual review and consist of matriculation fees for matriculation services offered by the school's headquarters, and tuition fees for tuition services offered by the local campuses.
Required Documents (Please send by post letter and attach the scanned files into an e-mail.)	 Resume / Curriculum Vitae (CV) (Incl. Academic Career & Professional Background – relevant working experience if any activities) Motivation Letter / Essay (Emphasizing your viewpoint on your career future, what makes you desire to study business and your targets and proficiency) ID - Passport copy. Passport size color Portrait photograph Foreign official High School degrees Diploma. No need transcripts in detail. International applicants who studied a non-English speaking school – Required an English Proficiency Test (Attach your Proof) - If English is not your first language, you need to provide the results of an English proficiency test such as an internet-based Test of English as a Foreign Language (TOEFL IBT) or International English Language Testing System (IELTS) taken no longer than 2 years prior to the application.
Application Deadlines	Fall Semester Intake

3 of 5 Pages:



	•
	 2nd week September, 2020 3rd week September, 2020
	• Spring Semester Intake 1) 2nd week January, 2021 2) 3rd week January, 2021
	 Summer Semester Intake 1) 2nd week May, 2021 2) 3rd week May, 2021
Studying 15 Majors	You may select 2=Double majors when you graduate, you earn your double major, dual degree diploma without having charged extra fees.
	Leadership & Innovation
	International Marketing
	Business Administration
	Finance & Banking
	Entrepreneurship
	Project Management
	Strategic Management
	Family & Small Business
	International Relations
	HRM, Human Resources Management
	International Business & Global Management
	International Tourism Management
	Hospitality Management
	Public Relations
	International Event Management
Send Documents to	Contact to Bachelor / Undergraduate Department : undergraduate@sgsb.swiss
Confirmation to	Directly to an applicant and parents
Next Semester Program Starts from	• Fall semester, October 5, 2020
Fall Semester 2020:	 October 5, 2020 ~ December 11, 2020 and January 4, 2021 ~ January 22, 2021 (Includes a 3 weeks Christmas Vacation and New Year Holidays) (Includes a 1-week vacation from January 23, 2021 ~ January 31, 2021)
Spring Semester 2021:	 February 1, 2021 ~ April 16, 2021 and May 3, 2021 ~ May 14, 2021 (Includes a 2 weeks Extracurricular Activity – Asia Study Tours for 2 weeks from April 19 ~ April 30, 2021) and (Includes a 2 weeks Holiday from May 15, 2021 – May 31, 2021 > Europe Culture Study Tour & Seminar) and (Includes a 1 week Holiday from June 1, 2021 ~ June 5, 2021)

4 of 5 Pages:



Summer Semester 2021:

• June 7, 2027 - July 22, 2020 (Includes a 1week Holiday from July 5, 2021 ~ July 9, 2021 > MBS Summer Seminar Week) July 12, 2021 ~ September 17, 2021) (Includes a 1week Holiday from September 6, 2021 ~ Sept. 10, 2021 > SGSB Graduation Ceremony Sept. 10, 2021)

