



SWISS  
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SCHOOL OF  
BUSINESS



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# MBA – MASTER OF BUSINESS ADMINISTRATION

## • LEARNING COURSES

### YOU'LL MARCH AWAY WITH:

- MBA-focused skills that address the core pillars of business: strategy, finance, and people, guided by thought leaders and LSE experts.
- The ability to make informed business decisions, and lead with confidence and influence in your contemporary business context.
- A better understanding of your business environment and challenges to enhance your organization's competitive advantage.
- A network of global professionals and a global triple degree of competence from the London School of Economics and Political Science.

### Year 1

#### i. Semester 1 (October ~ January)

- Business Analysis
  - Strategic Marketing
  - Business Development.
  - Strategy Leadership.
  - Negotiation Skills
- Company Visits and Seminars  
➤ Extracurricular Activity – Ski Tour  
➤ Extracurricular Activity – Swiss Discovery Tour

#### ii. Semester 2 (February ~ May)

- Corporate Financial Policy
  - Managing Customer Value
  - Organizational Behavior
  - Managerial Accounting
  - Process and Operations Management
- Company Visits and Seminars  
➤ Extracurricular Activity – Ski Tour  
➤ Extracurricular Activity – Swiss Discovery Tour



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**i. Semester 3 (June ~ August)**

- Macroeconomics in the Global Economy
- Strategic Business and Management
- Project Management
- Human Resources Management
- Family & Small Business
- Thesis
- Company Visits and Seminars
- Extracurricular Activity – Swiss Discovery Tour

