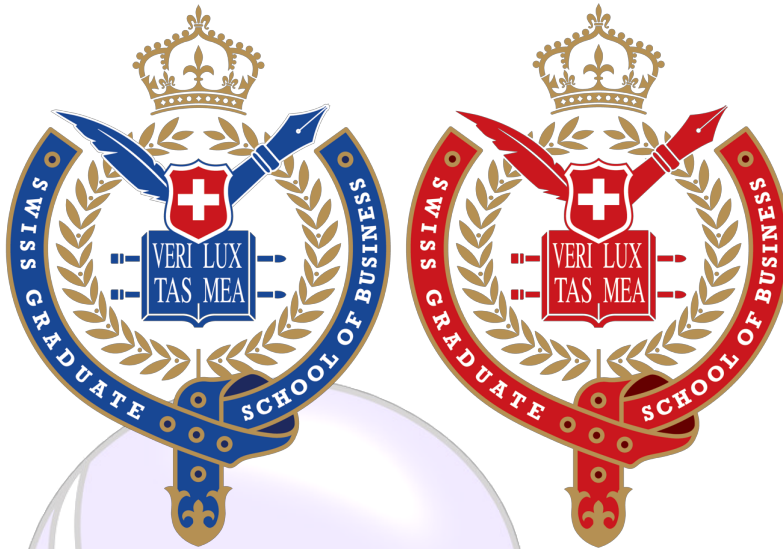


SGSB Business
School

Extracurricular
Activities

Dubai& Abu
D'Habi Study
Tour



- Organized and Guided by the Academic Dean, Prof.Dr.Johnny KIM

Global Experience Dubai & Abu D'Habi, UAE **Welcome to Discover the new World with SGSB Business School**

AMP Advanced Management Program <GET Dubai> Module

Overview

Come and enjoy an unforgettable Winter Study Tour.

Study trips offering students the opportunity to interact with global leaders from around the world - a useful complement to classroom learning. In preparation for the trip, students listen to presentations on topics such as macroeconomic policy and political history, a first step to discussing culture and business etiquette. Upon returning to the campus, students complete a report and share their experiences with the business school community.



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Global Experience Study Tour to Dubai & Abu D'Habi

➤ **Study tour leader and organizer :**
Prof. Dr. Johnny KIM

- **Participants :** BBA and MBA students of Swiss campuses and Partner Universities
- **Destinations :** Dubai and Abu Dhabi (United Arab Emirates), two world leading destinations
- **Activities :** Visits to a choice of key companies and world focused Travel destinations

What's Included

- Transport by air-conditioned minivan or coach
- Guide (English) during coach ride
- Food, 3 meals, and drinks
- Total Package Tour Services.

What To Expect , What We Offer

SGSB (www.sgsb.swiss) Business School is proud to announce that it has chosen **Dubai** (including one more destination, **Abu Dhabi**) as its destination for the next Study Tour Destination.

As you already know, Dubai hosts some of the biggest and most spectacular real estate development projects in the world, among others: the world-famous Burj al Arab hotel, the artificial Palm Islands, Burj Dubai, and the tallest building in the world.

The Emirate city is currently becoming increasingly important in the global economy. With commercial and residential real estate markets still growing, Dubai will offer **SGSB Business School** students of Bachelor Business Administration, Bachelor in Leisure & Tourism, Master Business Administration, Master in Leisure & Tourism, as well as students from all specializations, plenty of projects to be discovered within this amazing UAE Study Tour UAE destination tour period.

During the Study Trip, we will have a very diverse schedule which reflects the many study backgrounds of **SGSB Business School** students. Globally leading enterprises' technical visits will give us the opportunity to both interact with professionals in the strategic management and penetrate Dubai global market.

At the same time, we will examine booming business sectors with dynamic real estate development projects in Dubai.

The study trip aims at making ourselves familiar with an upcoming, important international market and the activities that companies undertake in this part. And off course, our goal is to make this **Dubai & Abu D'Habi Study Tour** as a great experience for every participant who majoring from all specializations. .%.



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DUBAI * ABU D'HABI Study Tour an unforgettable experience for all.



Why Should You Participate?



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- A unique opportunity to enrich your knowledge about a major international real estate market and the different fields of real estate
- A great chance to learn their strategic management & marketing, and also get in touch with well-respected & leading international firms!
- A worthy experience of world-class developments in Dubai, yourself and a taste of life in this ultra-modern UAE!
- An unforgettable and fun experience that will bring you SGSB and partner Universities' friends as alumni for life!
- Plentiful photos (over 500~1,000 photos) while you are travelling; the school will give you a souvenir CDrom.
- You will receive a Certificate with your majoring academic subject.

What's Special for Tourism Majoring Students?

- SGSB Business School students of, Bachelor in Leisure & Tourism, Master in Leisure & Tourism and students will earn 25% discount from the total tour fees.

Supporting Program by SGSB :

- Total number of students: Minimum 20~30 Students & 1 professor up to maximum 35 students (First Come, First Service)

When?

- January for 7 Days (6 Nights)
- Depart and return from / to Geneva

How Much Will the Study Tour Cost?

- Participants' contribution will be communicated upon receiving the best offer from the most competitive travel contract. This package services will include:
 - Returning airfares (additional taxes incl.)
 - 6 Nights' accommodation in a 4* hotel (rates are based on twin-bedded rooms; single rooms will be available with a supplement charge)
 - Meals (breakfast, lunch and dinner, except for your free leisure time)
 - Local coach for excursions with an English speaking local guide
- SGSB Business School is supporting the expenses of transportation for company visits, as well as some other expenses for gifts.



QUESTIONS?

>> MORE INFORMATION TO COME !

HAVE A PLEASANT GLOBAL EXPERIENCE DUBAI & ABU D'HABI TOUR WITH US.

Have a pleasant Global Experience Dubai & Abu D'Habi Tour with us.



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